



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #34, MAY 4, 2009

CALENDAR OF EVENTS:

- May 5: **Bob Basow's Strategic Campaigns class** will present to its client, **The Kansas City Area Development Council**, at 7 p.m. in Alderson Auditorium, Kansas Union. The KCADC is the economic development group comprising the region's top 250 businesses. It has asked the students to develop a campaign to strengthen the ability of these firms' internship programs to recruit and retain young professionals. **Faculty are invited to attend a dinner at the Impromptu Restaurant in the Union at 5:30 p.m., prior to the presentations, to meet the students' parents and the clients. Please RSVP to Bob Basow at basow@ku.edu.**
- May 6: **Video teleconference between Tom Volek's Ethics class and journalism students from four Georgian universities**, 9:30-10:30 a.m., Dole 2096. The teleconference will include questions, answers and discussion about all things journalism and university-level education. Dean Natia Kaladze of the University of Georgia, Tblisi, our Fulbright visitor, has organized the teleconference and will host the proceedings. Edith Clowes and Bart Redford, from the KU Center for Russian, East European and Eurasian Studies, have organized logistical and technical support. The Public Diplomacy Section of the U.S. Embassy, Tblisi, is organizing the event from Georgia. Come learn about life and media in the Republic of Georgia. **All are welcome. Please let Tom Volek know if you will attend, and if you have any questions.**
- May 6: **Tien Lee's Strategic Campaigns class** will present to its client, **Recovery and Hope Network, Inc.**, at 6 p.m. in Alderson Auditorium, Kansas Union.
- May 7: **Last day of classes.**
- May 8: **Stop day.**
- May 8: **StratCom Faculty Meeting**, 9:30-11:15 a.m., 206 S-F.
- May 8: **Last Faculty Meeting of the semester, 11:30 a.m., 206 S-F. A Cinco de Mayo (technically Ocho de Mayo) party will follow in the Resource Room.**
- May 13: **Tim Bengtson's Strategic Campaigns class** will present to its client, **Sunflower Broadband**, at 10:30 a.m. in Alderson Auditorium, Kansas Union.
- May 15: **Last day of finals.**
- May 16: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center, followed by a reception on the lawn of Stauffer-Flint. More details on page two.
- May 17: **KU Commencement**, Memorial Stadium.
- June 14-18: **Kansas Journalism Institute.**

KSPA STATE CONTEST:

The KSPA State Contest was held Saturday, May 2, at the Kansas Union. 863 students from 113 Kansas high schools participated in the contests. There were 1,056 entries in the contest. Faculty, staff and student judges included: **Kate Beaver, John Broholm, Diane Carroll, Becka Cremer, Lauren Cunningham, J.J. DeSimone, Tom Eblen, Matt Erickson, Mugur Geana, Malcolm Gibson, David Guth, Eileen Hawley, Justin T. Hilley, Carol Holstead, Melissa Johnson, Chris Klee, Elliot Kort, Lisa Loewen, Chuck Marsh, Sarah Neff, Andrew Neubauer, Patty Noland, Sue Novak, Steph Schneider, Ross Stewart, Jesse Temple, Jenney Terrell, Adam Vossen, Ryan Waggoner, Mary Wallace, Weston White and Mike Williams.** John Hudnall is the executive director of KSPA.

JOURNALISM GRADUATION INFORMATION:

Faculty should arrive in regalia at the Lied Center on Saturday, May 16, by 8 a.m. to line up for the 8:30 a.m. ceremony. Please let Jennifer Kinnard know this week if you plan on participating in graduation. Event details have been e-mailed to students. Information also is online at www.journalism.ku.edu. Students need to stop by the dean's office suite this week, May 4-8, to pick up their name cards for the ceremony and to fill out a senior survey.

FACULTY & STAFF NEWS:

Pam Fine moderated a "town hall" meeting on journalism ethics and credibility May 2 at the History Museum in St. Louis. Panelists for the community event, which was sponsored by the regional chapter of the Society of Professional Journalists, included Arnie Robbins, editor of *The St. Louis Post-Dispatch*; Tom Warhover, associate professor at the University of Missouri School of Journalism; Mike Murray, University of Missouri Board of Curator's professor and chair on the St. Louis campus; Bernie Hayes, veteran radio announcer and executive in St. Louis; Margie Freivogel, founding editor of *The St. Louis Beacon*, an online news site; Pat Gauen, assistant metro editor at *The Post-Dispatch*; and Matt Carlson, assistant professor of journalism at St. Louis University. The program was part of SPJ's ethics week and one of a dozen town hall meetings conducted in cities nationwide.

Scott Reinardy was a panelist during the Broadcast Education Association conference in Las Vegas on April 24. He discussed "Learning by Doing in a Multimedia Newsroom" on the panel "Convergence in Journalism Education: The Challenges and Opportunities."

David Perlmutter was a keynote speaker at the Kansas Governor's Public Health Conference in Wichita. His two topics were: "Marketing Health Information: The Challenge of Online Social-Interactive Media" and "How to Tell the Story of Your Success Via Online Social-Interactive Media."

Perlmutter has been invited to be a contributor to "click! photography changes everything," a Web project by the Smithsonian Museum Photography Initiative. (<http://click.si.edu>)

Perlmutter has been invited to write the chapter on "War and Visual Media" for the *Encyclopedia of War*.

Perlmutter wasn't able to attend but his co-author gave their presentation "The Blogging of the President: How Online Social-Interactive Media Helped Obama Win" at the Broadcast Education Association meeting, Las Vegas.

Doug Ward led a workshop called "What Else Can I Do With These Skills?" at the American Copy Editors Society national convention in Minneapolis last week. Six students also attended the convention: **Kelsey Hayes, Luke Johnson, Samantha Speer, Liz Schubauer, Nora Simon and Sonya English.**

Sue Novak served as judge of conference papers for the International Communication Division of AEJMC.

Simran Sethi will speak on "Sustainable Messaging" for KU's Professional Edge series on May 6.

Sethi spoke May 4 at the Kansas Union on "Climate Justice: Reconciling the Disproportionate Burdens of Climate Change" for the National Science Foundation's C-CHANGE Colloquium Series. It was sponsored by NSF Center for Remote Sensing of Ice Sheets Program.

Kelly Crane has been selected as a 2009-10 KU Staff Fellow. She is one of twelve fellows who have been invited to participate. The fellows represent a variety of units, interests, and job classifications from the Lawrence and Edwards Campuses. The purpose of the program is to make KU a stronger institution by providing opportunities for selected staff to take part in a structured program of professional development that includes skill and leadership development, the opportunity to gain broader knowledge of KU, and the completion of an individual project of interest that enhances the Staff Fellow's home unit.

Jennifer Griner joined the J-School staff today as a program assistant. She will work on special projects, including reaccreditation and grant-funded faculty projects, coordinate professionals-in-residence, recruiters and other visitors to the School, and process faculty travel. She also will assist with budgetary processes and serve as back-up in the Resource Center and other areas of the School where coverage is critical. Her desk will be in 200 Stauffer-Flint. She comes to the J-School with experience working in a dean's office at the University of Utah and managing housing projects in Florida. She has a degree in psychology from Kansas State University.

CLASS VISITOR:

Col. Steve Boylan, former public affairs officer for Gen. David Patraeus in Iraq, spoke to **Barbara Barnett's** Media and the Military class April 28. Boylan is now the public affairs officer and senior public affairs observer/trainer for the Battle Command Training Program at Fort Leavenworth.

STUDENT RECRUITMENT NEWS:

Samantha Mangino Hardy will represent the School of Journalism at the Johnson County Hawk Talk, sponsored by KU's Office of Admissions and Scholarships, on April 30. High school students and their families in the Johnson County area are invited to the event. Several KU representatives will be in attendance sharing information on various aspects of the University, including academic programs, co-curricular opportunities and school traditions.

Hardy and Terry Bryant represented the J-School at the Office of Admissions and Scholarships' Super Saturday event on May 2. Super Saturday is an early outreach program for 6th-9th graders to get them excited about going to college. Hardy and Bryant provided the students with information on the J-School and answered their questions about journalism. During the "College Carnival," the academic units offered hands-on experiences for the students. Hardy and Bryant assisted the middle school students with a mock video news report.

FACULTY OPPORTUNITIES:

Travel Grants: The Pulitzer Center on Crisis Reporting funds international travel costs associated with reporting projects on topics and regions of global importance, with an emphasis on issues that have gone unreported or under-reported in the mainstream American media. Proposed projects must include a credible plan for broad dissemination of the resulting work in U.S. media. Grants are open to journalists (staff and freelance), writers, or filmmakers of any nationality. For more information see: <http://pulitzercenter.org/openmenu.cfm?id=7>

Chancellors Club Career Teaching Award: The award is intended to recognize the teaching contributions made to the University by a member of the faculty over a period of twenty years or more. To be eligible for consideration, the faculty member should be within five years of intended retirement from the University. While it is understood that the contributions of the candidate are many-faceted, the award is intended to dramatize the contributions of the faculty member to the welfare and overall education of his or her students during an extended teaching career at KU. The award, which carries a stipend of \$7,000, is presented annually to a member of the faculty who exemplifies best the commitment of the University to outstanding teaching. **Nominations are due May 15;** announcement of the award will be made at the Chancellors Club dinner in early November. Nominations are invited from students, faculty, staff and alumni of the University. Letters of nomination should be sent to the Office of the Provost, 250 Strong Hall, and must be accompanied by a curriculum vitae, and by departmental (if applicable) and school endorsements. No announcement will be made concerning persons nominated, and all materials received in relation to the process will be treated as confidential information.

STUDENT NEWS:

UWIRE 100: Six KU J-School students were chosen as this year's UWIRE 100, considered the best and brightest student journalists in the nation. KU had the most honorees of any school. They were selected from a pool of more than 825 nominations submitted by professionals, professors and peers from more than 135 schools. KU J-School students included: **Francesca Chambers, Courtney Condron, Rustin Dodd, Matt Erickson, Megan Hirt and Ryan McGeeney.** More at www.uwire100.com.

The Society of Professional Journalists recognized six J-School students and recent graduates with nine 2008 Society of Professional Journalists Region 7 Mark of Excellence awards. This year, collegiate journalists submitted more than 3,700 entries in 39 categories across SPJ's 12 regions. **First place regional winners advanced to the national round of judging and winners will be announced in mid-May. First-place winners at the KU J-School included Brenna Hawley, Wendy McCart, Thor Nystrom and Alex Parker.** The SPJ awards honor outstanding work in print, broadcast and online collegiate journalism produced in 2008. Most of KU's student work appeared in *The University Daily Kansan* newspaper, online at Kansan.com and on KUJH-TV. SPJ News release: www.spj.org/news.asp?REF=883#883

Student articles about farmers with the Kansas City Center for Urban Agriculture are posted online at <http://urbanfarmstourkc.com>. The students wrote the articles for **Simran Sethi's** Media and the Environment class.

STUDENT OPPORTUNITIES:

The Americanism Educational League is offering scholarships for investigative journalism for students. The AEL is a non-profit, non-partisan foundation established in 1927. It has conducted a college-level essay contest for 27 years. **The deadline is May 11.** See www.americanism.org for more information.

2009 Adobe Design Achievement Awards Call for Entries. There are 12 categories in three media areas: interactive media, video and motion, and traditional media. Cash prizes will be awarded during the Icoagrada World Design Congress in Beijing, China. **Submissions close June 5.** For more information: www.ADAEntry.com.

ALUMNI NEWS:

David Hunke, 1974, CEO of the Detroit Media Partnership and publisher of *The Detroit Free Press*, has been named the new president and publisher of *USA Today*. He also is a member of the William Allen White Foundation Board of Trustees. News release: www.freep.com/article/20090428/BUSINESS06/90428045

DEATHS:

Bob T. Bruce, 1957, died March 13. He lived in Abilene, Texas, and was a retired travel editor for *The Abilene Reporter-News*. He had lived in Abilene since 1959 when he joined the staff of the *Reporter-News* as a general assignments reporter. During his 39-year career, he served for 25 years as travel editor, from 1973 until he retired in 1998. Before his tenure as travel editor, he covered Dyess Air Force Base and the community's military affairs for 12 years as military editor. He served in several other positions on the newspaper staff, including oil editor, business editor, assistant city editor, political editor, sports writer, police reporter, county courthouse reporter and three terms as federal court reporter.

Glen A. Phillips Jr., 1966, died March 19. He lived in Midwest City, Okla.

James Michael Gasser, 1986, died March 30. He lived in Fairway, Kan.