



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #35, MAY 11, 2009

CALENDAR OF EVENTS:

- May 13: **Tim Bengtson's Strategic Campaigns class** will present to its client, **Sunflower Broadband**, at 10:30 a.m. in Alderson Auditorium, Kansas Union.
- May 13: **Mugur Geana's Strategic Campaigns class** will present to its client, **Mid-America Regional Council**, at 1:30 p.m. in the Big 12 Conference Room, Kansas Union.
- May 15: **Last day of finals.**
- May 16: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center, followed by a reception on the lawn of Stauffer-Flint. **Faculty should arrive in regalia at the Lied Center by 8 a.m. to line up for the 8:30 a.m. ceremony.** Graduate instructions are online at www.journalism.ku.edu.
- May 17: **KU Commencement**, Memorial Stadium.
- June 14–18: **Kansas Journalism Institute.**

GEORGIA VIDEO TELECONFERENCE:

Tom Volek's Ethics class participated in a video teleconference with journalism students from four Georgian universities on May 6. The discussion included journalism practices, ethics and free speech issues. Dean Natia Kaladze of the University of Georgia, Tblisi, our Fulbright visitor, organized the teleconference and hosted the proceedings. Edith Clowes and Bart Redford, from the KU Center for Russian, East European and Eurasian Studies, organized logistical and technical support. The Public Diplomacy Section of the U.S. Embassy in Tblisi organized the event from Georgia. Several J-School faculty and staff attended the class.

AWARDS AND SCHOLARSHIPS CEREMONY:

The annual School of Journalism Awards and Scholarships recognition ceremony was held April 29 in Woodruff Auditorium of the Kansas Union. Scholarships totaling \$247,989 were given to 106 students. Of the 106 students, seven are direct admits and six are transfer students. Twenty-nine students received \$9,925 in awards.

The Scholarship Committee members are **Jimmy Gentry, Samantha Mangino Hardy, Patty Noland, Susanne Shaw, Scott Sponholtz** and **Doug Ward**.

Two new awards were created this year: **The Ann M. Brill and Larry J. Schmitz Service Journalism Award** and **The Trivadi Award for Graduate Excellence in Writing**. Four new scholarships were created this year by **Bonnie Dunham** to honor the following faculty and staff: **Dana Leibengood, Rick Musser, Susanne Shaw** and **Mary Wallace**. Dunham earned a bachelor's degree in 1980 and a master's degree in 2000 from the School. She also is a former lecturer in the School.

JOHN KATICH CREATIVITY AWARD:

Doug Ward received this year's John Katich Creativity Award from the School of Journalism. Bob Basow and Barbara Barnett, previous winners of the award, selected Ward, noting "His nominators made a strong case for him, offering evidence of his creativity and imagination in the classroom and his dedication to working with students as a coach and mentor. Doug Ward is an 'evangelist for editing.' His nominators praise his imaginative approach to teaching, reporting that his creative continuum extends from 'obiter dicta,' (a periodic compilation of journalists ups and downs) to crossword puzzles on AP style. Doug's teaching strengthens students' foundation in the most fundamental of journalistic skills. Known to students as an expert with an open door, he serves as both mentor and coach inside and outside the classroom, helping students develop high standards of fairness and accuracy. His knowledge of copy editing and his passion for teaching make him an exemplary choice for the Katich Creativity Award."

The \$1,000 award is named in honor of John Katich, a dedicated teacher who loved students and inspired them to excel. He was on the J-School faculty from 1986 until his death in Oct. 2001. He valued ideas that helped students learn and get excited about learning. Among his achievements were the establishment of the sales curriculum, the enhancement of the professionalism of KJHK and the creation of KUJH-TV. John's commitment to students and accomplishments as a teacher inspired the school, his family and friends to establish this award.

Previous recipients include: Rick Musser, 2006; Bob Basow, 2007; and Barbara Barnett, 2008.

FACULTY NEWS:

Simran Sethi, Lacy C. Haynes professional-in-residence, has been appointed as an associate professor at the J-School.

Jerry Crawford, Hearst visiting assistant professor, was appointed as an assistant professor at the J-School.

Chuck Marsh's article "'The War Against the Moon': André Maurois' 1927 'Fantasy on the Coming Power of the Press'" has been accepted for publication in *Journalism and Mass Communication Quarterly*.

David Perlmutter and Tom Johnson (Texas Tech) will be co-editors of a special issue of the academic journal *Mass Communication and Society* on "New Media in the 2008 Presidential Election."

Mugur Geana's paper "Item Response Theory versus Classical Test Theory: Proposing a New Approach in Evaluating Journalism Students' Achievement" has been accepted by the Scholastic Journalism Division for presentation at the 2009 AEJMC national convention in Boston in August.

Geana's paper "The Digital Divide and Self-Reported Health Information Needs and Usage" has been selected for presentation during the Third National Conference on Health Communication, Marketing and Media. The conference is organized by the Center for Disease Control and Prevention's National Center for Health Marketing and the Office of Enterprise Communications and will be held in Atlanta, Ga., August 11-13. The meeting provides a scientific and professional forum for researchers and practitioners to share insights, research findings, and best practices to advance the fields of health communication, marketing and media. The Substance Abuse and Mental Health Services Administration, the National Cancer Institute and the National Public Health Information Coalition are co-sponsors for this event.

Ann Brill, Barbara Barnett and **Tom Volek**, along with representatives from other schools and departments, met with the Deputy to the Commanding General, Dale Ormond, and other officials at the U.S. Army Combined Arms Center (CAC) at Fort Leavenworth May 5 to discuss funding of KU activities and initiatives with CAC.

Brill attended the meeting of the Accrediting Council for Journalism and Mass Communication in Portland, Ore., May 1 – 2. Dean Brill represents the Association of Schools of Journalism and Mass Communication, which consists of the deans and directors of journalism programs throughout the country.

Brill and **Susanne Shaw** attended the Kansas Press Association annual convention in Wichita, April 24- 25.

Terry Bryant judged the video contest for Journalism Educators of Metropolitan Kansas City (JEMKC).

Martin Rosenberg was one of four U.S. energy and environment journalists who traveled to Germany at the invitation of Germany's ambassador to the United States to spend a week meeting with officials and experts to discuss energy and global warming policies. The group, which included journalists from China, Vietnam, the Philippines, Estonia and Chile, visited the world's largest solar panel manufacturing plant and a pioneering facility that captures carbon dioxide produced by coal-fired power plants.

Jimmy Gentry will teach Economics and Finance of the Media for the University of Missouri School of Journalism's online master's program this summer. This will be the third summer he has taught the course, which he created when he was on the Missouri faculty.

David Guth will give a presentation, "Internet-based communications during emergencies," May 12 to the Mid-America Regional Council in Kansas City. He will discuss Internet communication strategies for emergency management.

Max Utsler chaired a panel at the Broadcast Education Association Convention called BEA 101. Prior to the meeting he was installed as vice-president of academic affairs for the coming year.

Jon Schlitt is in Baltimore this week attending the WAUPM conference for college newspaper advisers and will give a presentation called, "Managing student media in a down economy."

Perlmutter was a guest on the Jeremy Taylor Show on 1320 AM (KLWN) radio in Lawrence. He spoke about Facebook and other social media.

SERVICE LEARNING PROJECT:

Students in Journalism 513 Principles of Advertising presented their Service Learning campaigns to Parenting Initiative, a Lawrence parenting support organization, and to Oread Books, the consumer division of KU Bookstores. Six Journalism students have now earned KU's Service Learning Certification. **Bob Basow** was the key speaker at the awards ceremony last week.

VISITING PROFESSIONALS:

Jim Ogle, general manager of WIBW-TV, Topeka, and **Jim Flink**, reporter-anchor at KMBC-TV, Kansas City, visited **Dick Nelson's** TV News 1 class on April 30 and May 5, respectively. Both spoke about how their stations, and individual staff members, are adapting to new media, and Flink demonstrated his "backpack journalist's" backpack.

STUDENT NEWS:

Sylvia "May" Davis, journalism senior, was one of three women students from KU who received scholarships worth \$2,500 each for the 2009-10 academic year from the University Women's Club. They were chosen based on academic achievement, community service and need. The recipients were honored at an April luncheon. Founded in 1900, the University Women's Club has given about \$90,000 in scholarships to KU female undergraduate and graduate students since 1915, making it the longest continuous scholarship-awarding unit at KU. Members are current or former full-time faculty or staff or the spouses of faculty or staff at KU or other institutions of higher education. Davis tutors for Kansas Athletics and has served her sorority Alpha Chi Omega as recording secretary, personal development chair, Rock Chalk director and public relations director. She is active in College Republicans and has served as an attorney for KU Mock Trial. May is a Student Senate member and has served on the senate's Student Housing Advisory Board and Transportation Board, where she helped create and implement the SafeBus service. She has also had appointments to the Parking Commission, Campus Safety Advisory Board and University Events Committee. She chairs the Newspaper Readership Advisory Board and is vice chairperson of the Academic Policies and Procedures Committee.

ALUMNI NEWS:

Karen Bentley, 2007, works as a research analyst for the Polling Co. in Washington, D.C.

Matthew Bertholf, 2002, manages channel marketing for Assurant Employee Benefits.

Bonita Gooch, 1977, owns TCV Publishing Inc., which publishes the *Community Voice*, a tabloid printed twice a month that serves Wichita's African-American audience. She previously worked in public administration in Texas and Florida before moving back to Wichita in 1996.

Blake Gumprecht, 1983, is an associate professor and the chair of geography at the University of New Hampshire, and the author of *The American College Town*. His unprecedented research on the topic of college towns was inspired by the time he spent in Lawrence as an undergraduate at KU.

Rebecca (Wick) Hengehold, 1997, directs communications and group marketing at Marston in Ballwin, Mo.

Brooke Hesler, 2003, and her husband **Kyle Ramsey**, 2002, have both been admitted to the Kansas bar. They graduated from Washburn Law School after working in journalism for a few years.

Jerry Karasek, 1988, is a surgery administrator at Kansas University Physicians, Inc.

Brian Levinson, 1984, is vice president of marketing at Nueterra in Leawood, Kan.

Brett McCabe, 1986, manages customer service sales for Leer in New Lisbon, Wis.

Hailey Metzger, 2006, is the marketing coordinator at Team Housing Solutions in New Braunfels, Texas.

Jill (Hanslip) Miller, 1987, is president of Digital Sinage Group in Poulsbro, Wash.

Courtney (Kreutzer) Payne, 2000, is a medical sales representative for Meda Pharmaceuticals in Dallas.

Jennifer Remsberg, 1991, supervises accounts for Bernstein-Rein in Kansas City.

Neil Sniffen, 2002, teaches journalism and English at Grants Pass High School in Grants Pass, Ore.

Ann Sommerlath, 1991, is senior vice president of Fleishman-Hillard in New York City.

William Bryan Swan, 1991, works for UniCare Health Plan of Kansas in Topeka.

Lauren Tevis, Dec. 2008, was accepted into the Washburn School of Law.

Elaine (Barkley) Toto, 1994, coordinates marketing for Arrow Truck Sales in Kansas City.

Amanda Wolfe, 2004, is the managing editor at Advanstar Veterinary Healthcare Communications.

DEATH:

Hanna Margot Hedrick Stewart, 1946, died April 7. She lived in Plano, Texas. She raised quarter horses for many years, was an avid photographer and loved to travel.