



## THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #30, APRIL 6, 2009

### CALENDAR OF EVENTS:

- April 7: **PRSSA Meeting**, 7 p.m., 2092 Dole.
- April 7: **Student Union Activities is hosting an evening with George Stephanopoulos**, chief Washington correspondent for ABC News and host of *This Week*, in the Kansas Ballroom of the Kansas Union at 7:30 p.m. He also served as a senior political adviser to the 1992 Presidential Campaign for President Bill Clinton. The J-School has a limited supply of free tickets in the dean's office. Free tickets also are available in the SUA Box Office.
- April 10: **Promotion & Tenure Meeting**, 9:30 a.m., 206 S-F.
- April 10: **Faculty Curriculum Discussion**, 11:30 a.m., 206 S-F.
- April 10: **"Women, News Media and State Executive Office Elections" with Prof. Zoe M. Oxley** at 4 p.m. in the Jayhawk Room in the Kansas Union. Dr. Oxley is chair of the Department of Political Science at Union College in Schenectady, NY. Much of her work focuses on media framing and other political communication. Her visit is sponsored by the Political Science Graduate Association and KU Student Senate. Journalism faculty and students have been invited to attend.
- April 14: **Ad Club Meeting**, 7 p.m., 2092 Dole.
- April 17: **Jimmy Gentry's Capstone in Marketing Communications class will present to the executive board of its client, United Community Services of Johnson County, at noon, at UCS' headquarters in Lenexa.** UCS seeks to identify human needs in Johnson County and inform decision-makers such as political leaders, advocacy groups, foundations and individuals about those needs. It also provides research to United Way of Greater Kansas City to aid in decision-making.
- April 21: **PRSSA Meeting**, 7 p.m., 2092 Dole.
- April 23: **Faculty lunch with Dr. R. Keith Sawyer**, noon, 303 S-F. His visit is being sponsored in part by the J-School. He'll deliver a lecture titled "Group Genius: The Power of Collaboration" in Spooner Hall at 7:30 p.m. **See Tim Bengtson with questions.**
- April 28: **Ad Club Meeting**, 7 p.m., 2092 Dole.
- April 29: **Spring Awards/Scholarships Ceremony**, Woodruff Auditorium and Big 12 Room, 4–5:30 p.m.
- April 29: **Research Roundtable**, 4 p.m., 104 S-F.
- May 2: **KSPA State Competition.**
- May 5: **PRSSA Meeting**, location and time TBA.

- May 5: **Bob Basow's Strategic Campaigns class** will present to its client, **The Kansas City Area Development Council**, at 7 p.m. in Alderson Auditorium, Kansas Union. The KCADC is the economic development group comprising the region's top 250 businesses. It has asked the students to develop a campaign to strengthen the ability of these firms' internship programs to recruit and retain young professionals.
- May 6: **Tien Lee's Strategic Campaigns class** will present to its client, **Recovery and Hope Network, Inc.**, at 6 p.m. in Alderson Auditorium, Kansas Union.
- May 7: **Last day of classes.**
- May 8: **Stop day.**
- May 8: **Faculty Meeting**, 11:30 a.m., 206 S-F.
- May 13: **Tim Bengtson's Strategic Campaigns class** will present to its client, **Sunflower Broadband**, at 10:30 a.m. in Alderson Auditorium, Kansas Union.
- May 15: **Last day of finals.**
- May 16: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center, followed by a reception on the lawn of Stauffer-Flint. Graduation details are online at [www.journalism.ku.edu](http://www.journalism.ku.edu).
- May 17: **KU Commencement**, Memorial Stadium.
- June 14–18: **Kansas Journalism Institute.**

#### FACULTY NEWS:

**David Perlmutter's** co-authored paper "Why Blog? (Then and Now): Exploring the Motivations for Blogging By Popular American Political Bloggers" was accepted for the journal *New Media & Society*.

**Sue Novak** was in St. Louis last week to present her paper "Myth as a bridge between role enactment and ideology: A study of Concerned Women for America." She also chaired one session of talks, and she assumed the board role of secretary for the Political Communication Interest Group.

**Crystal Lumpkins** hosted and moderated a panel April 1 in her J201 Religion and the Media course, called "Faith and the Press." Journalists and religion scholars came together to discuss religion and faith issues. The panel is part of an ongoing series of discussions in her course, which focuses on current topics and issues concerning the intersection between religion and the media. Panelists included Rev. Delmar A. White, pastor of Ninth Street Missionary Baptist Church; Rev. Groves, pastor of Mount Olive Baptist Church and former columnist for the *Marshall Democrat News*; Dr. Z. Hall, communication studies scholar; Bill Tammeus, former *Kansas City Star* Faith columnist and current columnist of *Presbyterian Outlook* and editor of *Faith Matters Blog*; and Terry Rombeck, features editor, *the Lawrence Journal-World*.

**Bob Basow**, with the College of Liberal Arts and Sciences, hosted a reception at his home April 2 for officers and faculty at Ft. Leavenworth in the FA30 (Information Operations/Engagement) training program. The reception was held to honor the officers and bring together the CLAS and J-School faculty who have helped instruct the officers in the FA30 program over the years.

**Jimmy Gentry** is serving as one of three judges for the Best in the Best category of the Society of American Business Editors and Writers' Best in Business contest. After BIB judging is completed, Gentry's Best of the Best panel will review all the winning entries from all categories and will single out only those entries that rise far above the other winners. The other two judges are Allan Sloan, *Newsweek's* Wall Street editor, and Myron Kandel, the former financial editor for CNN.

**Pam Fine** led a session for professional journalists on "How to Champion Your Own Career" at SPJ's regional conference in Indianapolis April 4.

**Max Utsler** made a presentation March 30 called "Extending the Reach of Super Bowl and NASCAR Advertising" at the University of South Carolina's sixth annual IComm week sponsored by the College of Mass Communication and Information Studies.

**Simran Sethi's** J500 "Media and the Environment" course hosted a brief Skype video lecture with Taqwa community organizer Quaid Hassan on the subject of Islam and environmentalism April 6.

**Sethi** will be lecturing about the intersection of environmentalism and faith in **Crystal Lumpkin's** J201 Religion and Media class on April 8. On the same day she will also lecture in Dan Bernstein's PSY499 class Conceptual Issues in Psychology, in which she will be lecturing on the ways in which various constituents have engaged in environmental action.

**Perlmutter** was interviewed about blogs and American politics by the National Television News of Slovenia.

**Perlmutter** was quoted in a *Denver Post* story about "The Rise of the Citizen Journalist" and the decline of mainstream media ([www.denverpost.com/opinion/ci\\_11900591](http://www.denverpost.com/opinion/ci_11900591)).

#### IRAQ: WHAT NEXT? VIDEO TELECONFERENCE:

The J-School, the Dole Institute of Politics and Fort Leavenworth linked Lawrence to Baghdad in a two-part video teleconference titled "Iraq: What Next?" on Sunday, April 5. At 8 a.m., students from Baghdad University in Iraq, KU and other area universities participated in a live conversation about global issues affecting young people. **Kyle Carter**, journalism senior, and **Brenna Hawley**, junior in journalism and political science and editor of *the Kansan*, were the KU student panelists. The second part of the program at 1 p.m. featured senior military and Iraqi officials in an interview with Bill Lacy, director of the Dole Institute. Lacy, along with audience members, asked questions of the panel in Iraq. **Tom Volek** worked with the Dole Institute and Fort Leavenworth to put together the program.

#### STUDENT NEWS:

**Eight journalism students won radio awards from the Kansas Association of Broadcasters for their work for KJHK 90.7 FM.** News release: [www.news.ku.edu/2009/april/2/kjhc.shtml](http://www.news.ku.edu/2009/april/2/kjhc.shtml)

- **Abigail Ruth Olcese:** honorable mention, enterprise news package, "Alex Gibney Interview"
- **Alex Russell Beecher:** second-place team award, complete sports feature, "Scott Van Pelt Interview"
- **Kyle D. Larson:** second-place team award, sports play-by-play, "Tennessee vs. Kansas" men's basketball game and honorable mention team award, sports play-by-play, "Oklahoma State vs. Kansas" men's basketball game
- **Sean Blake Levine:** second-place team award, complete sports feature, "Scott Van Pelt Interview"
- **Taylor Muir Witt:** second-place team award, complete sports feature, "Scott Van Pelt Interview"
- **Derek James Zarda:** first-place team award, best complete news feature, "Common Interview"
- **Rachael Ellen Gray:** second place, promotional event/activity, "Fresh Sounds from the Underground"
- **Justin Samuel Leveret:** second place, complete news feature, "Community Filmmaking" and honorable mention, complete news feature, "New Play Nightmares"

**Scott Robert Toland**, junior in political science and journalism, is one of eight undergraduates from KU who are earning credit this semester working as interns in Topeka. Toland has an internship with Sen. Derek Schmidt, R-Independence. Through KU's Topeka Public Service Internship Program, the students work with elected officials, administrators and lobbyists to learn more about state government and public service. News release: [www.news.ku.edu/2009/march/31/topekainterns.shtml](http://www.news.ku.edu/2009/march/31/topekainterns.shtml)

**Five of the twenty KU students chosen as orientation assistants** for this summer and the upcoming academic year are journalism or pre-journalism students. They are: **Garrett Kelly**, senior in theatre and film and pre-journalism; **Hali M. Baker**, senior in Spanish and journalism; **Jacque Lumsden**, senior in American studies and journalism; **Megan Do**, sophomore in American studies and pre-journalism; and **Molly Iler**, sophomore in pre-journalism. Orientation Assistants help with KU's New Student Orientation programs, which are designed to help students, parents and guests with their academic, social and personal transitions to KU and to reduce anxieties about attending college. News release: [www.news.ku.edu/2009/april/2/orientationassistants.shtml](http://www.news.ku.edu/2009/april/2/orientationassistants.shtml)

## J-SCHOOL VISITORS:

**Natia Kaladze**, director of the School of Journalism and Mass Communications at the University of Georgia in Tbilisi, is spending the semester at KU and the J-School as a visiting scholar, learning the latest in technology, converged media, instruction methods and school accreditation. See the recently issued news release: [www.news.ku.edu/2009/april/6/kaladze.shtml](http://www.news.ku.edu/2009/april/6/kaladze.shtml)

**Dick Flanigan**, vice-president of sales for Cerner, and **Bryan Marriott**, recent KU grad and account executive for a sales training firm (P1 Selling), will speak to **Diane O'Byrne's** Sales Strategies class this week.

## STUDENT OPPORTUNITIES:

**The Kansas City chapter of the International Association of Business Communicators (IABC) will host College Career Day on April 24.** The program focuses on realistic skills for finding a niche in today's tough job market, targeting students looking for careers in the communications industry. The half-day program is from 1 to 6 p.m., Friday, April 24, at Perceptive Software in Shawnee, Kan., and features top communicators from a variety of companies in the Kansas City area as the program's panelists. To register or for more info. see: <http://guest.cvent.com/EVENTS/Info/Summary.aspx?e=3baed33a-6a8d-45f0-8e96-a5c19c902bb7>.

**KC/IABC also is pleased to announce it has doubled its annual Student Communication Scholarship for 2009 to \$1,000.** To apply students must have completed at least one year in an undergraduate communication-related program and have at least one full year left to graduate; have a minimum overall grade point average of 2.80; be a current student member of IABC (or willing to join upon application submission); and complete the student scholarship application. The application and details are online at <http://kc.iabc.com/student-services>. **Applications must be completed and returned by April 10.** The winner of the scholarship will be announced on May 8, 2009 during KC/IABC's annual Bronze Quill's award ceremony.

**The 2009 National PSA Competition for College Students Call for Entries, presented by the National Association of Broadcasters Education Foundation and the Broadcast Education Foundation, with major support from the McCormick Foundation.** Submit public service announcements for radio and television today. Each PSA should be 30 seconds in length and answer the question, "What freedom of speech means to me," or stress the importance of the First Amendment. Winning entries in radio and television categories will win scholarship prize money of \$3,000, \$2,000 or \$1,000. In addition to the scholarship prizes, winning PSAs will be distributed to radio and television stations to air at their discretion. **The entry deadline is April 30.** More information at [www.nabef.org](http://www.nabef.org).

**The Kansas Association of Broadcasters (KAB) Scholarship deadline is May 1.** KAB is a statewide trade association with a membership of radio and television stations serving Kansas. KAB has a keen interest in the excellence of broadcast education. Consistent with this interest and to lend tangible support, KAB has established this scholarship program to encourage students of the highest caliber to enter broadcasting as a career and to seek the highest quality education in the field. To qualify, applicants must meet these criteria: be a Kansas resident; attend a Kansas post-secondary institution (two-or four-year college)—if attending a four-year college, applicants must be entering their junior year or above; be enrolled in a broadcast or related curriculum; be enrolled in at least 12 hours each semester the scholarship is in effect; have a grade point average of 2.5 on a 4.0 scale or equivalent; and the application must be signed by college radio/TV department head certifying the applicant meets the eligibility criteria. ([www.kab.net/Programs/StudentServices/default.aspx](http://www.kab.net/Programs/StudentServices/default.aspx))

**Project Vote Smart, a national, non-partisan, non-profit political research library located in the Montana Rockies, is currently accepting applications for its National Internship Program.** The Project was founded by former U.S. Presidents Carter and Ford, as well as 40 other prominent national leaders of both major political parties and funded by the Carnegie and Ford Foundations. To apply online or to get more information about Project Vote Smart, visit [www.votesmart.org](http://www.votesmart.org). Students will have a unique opportunity to be involved with the political process, while enjoying one of the most spectacular places on earth. The internships, as with all the other areas of the organization, focus on the end product: providing voters with pertinent, factual information on presidential, congressional, gubernatorial, and state legislative candidates and elected officials. For students, this means a hands-on internship with significant opportunities for learning and growth. In fact, more than 90 percent of the information that Project Vote Smart provides is researched, entered and checked by interns and volunteers. Contact 1-888-VOTESMART or [intern@votesmart.org](mailto:intern@votesmart.org) with questions.

**Christian Life Missions will be awarding five-\$2,000 Robert Walker Scholarships in June 2009 for the 2009-10 academic year.** The scholarships will be awarded to five qualified journalism students who have at least a 3.5 grade point average. **Deadline to apply is May 1.** For more information, e-mail Dottie McBroom at [dottie.mcbroom@strang.com](mailto:dottie.mcbroom@strang.com) or visit [www.christianlifemissions.org](http://www.christianlifemissions.org).

**2009 Adobe Design Achievement Awards Call for Entries.** There are 12 categories in three media areas: interactive media, video and motion, and traditional media. Cash prizes will be awarded during the Icoagrada World Design Congress in Beijing, China. **Submissions close June 5.** For more information: [www.ADAEntry.com](http://www.ADAEntry.com).

**Applications are now available for National Association of Hispanic Journalists (NAHJ) scholarships awarded annually to aspiring Latino journalists and other students committed to journalism.** All applications are to be completed online and the **deadline is April 6.** NAHJ scholarships are awarded through the Rubén Salazar Scholarship Fund, established in honor of the Latino journalism pioneer who was killed by a tear gas projectile from an L.A. County Sheriff while he covered an anti-Vietnam War demonstration in 1970. With last year's \$91,000 awarded to 35 students, NAHJ has given out a total of more than \$1.5 million in financial aid to more than 550 aspiring journalists since the fund began operating in 1987. Scholarships are possible this year thanks to contributions from individuals, corporations and foundations, including annual donations from Noticiero Univisión Co-anchor María Elena Salinas, FOX News Senior Correspondent Geraldo Rivera, the Samuel Newhouse Foundation and the Ford Motor Company. Scholarships are open to a range of students - from incoming freshmen to graduate students - depending on the guidelines and criteria for each category or the donor of the scholarship. For more information on the scholarships, criteria, and the application, please visit: [www.nahj.org/educationalprograms/nahjscholarships.shtml](http://www.nahj.org/educationalprograms/nahjscholarships.shtml). The scholarships are part of NAHJ's educational and professional development programs, which include annual conventions, student media training projects, journalism workshops, multimedia training, a new job bank and career center and much more. Through these programs, NAHJ seeks to boost the number of Latinos in newsrooms and to create a path toward achieving more fair and accurate coverage of the Hispanic community. For more information on the scholarships, you may also contact Virginia Galindo at (202) 662-7145 or via email at [vgalindo@nahj.org](mailto:vgalindo@nahj.org). **Save the Date: Plan early for the next NAHJ convention in San Juan, Puerto Rico, June 24-27, 2009.** NAHJ's flagship program, the Parity Project, is changing journalism for the better when it comes to Latinos and is setting an example for the entire industry ([www.nahj.org/parityproject/parityproject.shtml](http://www.nahj.org/parityproject/parityproject.shtml)).

**Asian American Journalists Association 2009 Internship Grants. Deadline is April 24.** For more information see: [www.aaja.org/programs/for\\_students/journalism\\_internship\\_grants/](http://www.aaja.org/programs/for_students/journalism_internship_grants/)

- **Print and Online News Grants:** Internship grants of up to \$2,000 to students. Made possible by the Chicago Tribune Foundation and the William Woo Internship Fund.
- **Broadcast News Grants:** Internship Grants of up to \$2,500 to aspiring AAPI television or radio male broadcasters. Made possible by the scholarship fund of Lloyd LaCuesta and the late Sam Chu Lin.
- **Stanford Chen Internship Grants:** Two grants of \$3,000 each to college students who are interns at small to medium-size media.

## ALUMNI NEWS:

**Chris Borniger**, 2001, is completing his second year of law school at The University of Texas at Austin. Previously, he was a copy editor for five years at *The Dallas Morning News*. In 2005, he won the Texas Daily Newspaper Association's annual award given to the state's best newspaper copy editor. He is engaged to fellow J-school graduate **Ashley Marriott**, 2004, who is receiving her master's degree in higher education administration in May 2009, also from The University of Texas. Previously, Ashley worked for three years as an admissions and scholarships counselor at the University of Kansas. The couple will be wed Aug. 8, 2009, in Overland Park, Kan., and they will reside in Austin.

**Heidi Fedak**, MSJ 2007, is a corporate communications officer at Gulfstream Aerospace. She lives in Richmond Hill, Ga.

**Megan Knop**, 2004, is co-owner of Soiree Event Designs.

**Blair Lawrence**, 2004, works as an account executive for Trozzolo Communications Group in Kansas City.

**Caroline Legler**, 2008, is a marketing and communications associate at Allen, Gibbs and Houlik.

**Marc Levitz**, 1995, finished his debut documentary film, "Feast of the Assumption: The Otero Family Murders." The film tells the story of Charlie Otero, the oldest, surviving member of a family murdered by Dennis Rader (BTK) in 1974. The film was sponsored by the International Documentary Association and has been recognized as the definitive film on the BTK investigation. On February 25, 2008, the film premiered in Wichita, Kan., and raised \$4,000 for the BTK Victims' Family Trust, with those funds going directly to the victims' families. For more on the film, visit [www.feastdocumentary.com](http://www.feastdocumentary.com).

**Megan Lewis**, 2008, works as a corporate communications consultant at ONEOK Inc. in Tulsa, Okla.

**Teresa Meagher**, 2008, works as a development operations analyst at Perceptive Software in Shawnee, Kan.

**Emily Meinyk**, 2004, coordinates marketing for Polsinelli Shalton Flanigan Suelthaus in Kansas City.

**Stephanie Quante**, 2008, works as an account coordinator at Moroch. She lives in Waterloo, Ill.

**Kyle Rohde**, 2005, works as an account executive for ER Marketing in Kansas City.

**Jay Senter**, MSJ 2005, and his wife, Julia, joined the Peace Corps last year, and are stationed in Panama. Read about their experiences on their blog: [panablog.typepad.com](http://panablog.typepad.com)

**Laura Watkins**, 2007, is a marketing and communications associate with the Breast Cancer Network of Strength in Chicago.