



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #33, APRIL 27, 2009

CALENDAR OF EVENTS:

- April 28: **Research Roundtable**, 4 p.m., 104 S-F.
- April 28: **Ad Club Meeting**, 7 p.m., 2092 Dole.
- April 29: **Spring Awards/Scholarships Ceremony**, Woodruff Auditorium and Big 12 Room, 4–5:30 p.m. Faculty are invited to attend.
- April 30: **Military and the Media class closing reception** for J-School and Fort Leavenworth students, 4:30-5:30 p.m., Lewis and Clark Center at Fort Leavenworth.
- May 2: **KSPA State Competition.**
- May 5: **PRSSA Meeting**, location and time TBA.
- May 5: **Bob Basow's Strategic Campaigns class** will present to its client, **The Kansas City Area Development Council**, at 7 p.m. in Alderson Auditorium, Kansas Union. The KCADC is the economic development group comprising the region's top 250 businesses. It has asked the students to develop a campaign to strengthen the ability of these firms' internship programs to recruit and retain young professionals. **Faculty are invited to attend a dinner at the Impromptu Restaurant in the Union at 5:30 p.m., prior to the presentations, to meet the students' parents and the clients. Please RSVP to Bob Basow at basow@ku.edu.**
- May 6: **Tien Lee's Strategic Campaigns class** will present to its client, **Recovery and Hope Network, Inc.**, at 6 p.m. in Alderson Auditorium, Kansas Union.
- May 7: **Last day of classes.**
- May 8: **Stop day.**
- May 8: **Last Faculty Meeting of the semester, 11:30 a.m., 206 S-F. A Cinco de Mayo (technically Cinco de Ocho) party will follow in the Resource Room.**
- May 13: **Tim Bengtson's Strategic Campaigns class** will present to its client, **Sunflower Broadband**, at 10:30 a.m. in Alderson Auditorium, Kansas Union.
- May 15: **Last day of finals.**
- May 16: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center, followed by a reception on the lawn of Stauffer-Flint. More details below.
- May 17: **KU Commencement**, Memorial Stadium.
- June 14–18: **Kansas Journalism Institute.**

JOURNALISM GRADUATION INFORMATION:

Faculty need to arrive in regalia at the Lied Center on Saturday, May 16, by 8 a.m. to line up for the 8:30 a.m. ceremony. Please let Jennifer Kinnard know this week if you plan on participating in graduation. Event details have been e-mailed to students. Information also is online at www.journalism.ku.edu. Students need to stop by the dean's office suite next week, May 4-8, to pick up their name cards for the ceremony and to fill out a senior survey. **Sue Novak** and **Terry Bryant** will be the School's Commencement marshals this year on Sunday, May 17. The student banner carrier will be **Matt Erickson**.

FACULTY OPPORTUNITIES:

Katich Creativity Award: Faculty are invited to nominate a tenured or tenure-track eligible faculty member. **Deadline for applications is April 29.** The award is named in honor of John Katich, a dedicated teacher who loved students and inspired them to exceed even their own lofty expectations. He valued ideas that helped students learn and get excited about learning. Among his achievements were the establishment of the sales curriculum, the enhancement of the professionalism of KJHK, and the creation of KUJH-TV. His commitment to students and accomplishments as a teacher inspired the school, his family and friends to establish this award. The winner will receive \$1,000, her or his name on a permanent plaque and a memento.

Travel Grants: The Pulitzer Center on Crisis Reporting funds international travel costs associated with reporting projects on topics and regions of global importance, with an emphasis on issues that have gone unreported or under-reported in the mainstream American media. Proposed projects must include a credible plan for broad dissemination of the resulting work in U.S. media. Grants are open to journalists (staff and freelance), writers, or filmmakers of any nationality. For more information see: <http://pulitzercenter.org/openmenu.cfm?id=7>

U.S. Leadership Institute for Women Journalists: Apply now to attend the International Women's Media Foundation's Institute (www.iwmf.org/categorydetail.aspx?c=institutes). **Application deadline is May 1.** The three-day training program, to be held in Chicago July 20-22, is designed to provide mid- to upper-level female journalists working in print, broadcast or Internet media with critical career building skills and the opportunity to network with colleagues. In addition to on-site training, participants will receive one-on-one (telephone and online) coaching on implementing personalized action plans for the three months following the institute. Thanks to support from the McCormick Foundation, the IWMF is offering the U.S. Leadership Institute for Women Journalists at no cost this year. Additionally, \$500 travel stipends are available for 10 minority participants. Instructions for applying for a travel stipend will be available upon submitting your application form.

Chancellors Club Career Teaching Award: The award is intended to recognize the teaching contributions made to the University by a member of the faculty over a period of twenty years or more. To be eligible for consideration, the faculty member should be within five years of intended retirement from the University. While it is understood that the contributions of the candidate are many-faceted, the award is intended to dramatize the contributions of the faculty member to the welfare and overall education of his or her students during an extended teaching career at KU. The award, which carries a stipend of \$7,000, is presented annually to a member of the faculty who exemplifies best the commitment of the University to outstanding teaching. **Nominations are due May 15;** announcement of the award will be made at the Chancellors Club dinner in early November. Nominations are invited from students, faculty, staff and alumni of the University. Letters of nomination should be sent to the Office of the Provost, 250 Strong Hall, and must be accompanied by a curriculum vitae, and by departmental (if applicable) and school endorsements. No announcement will be made concerning persons nominated, and all materials received in relation to the process will be treated as confidential information.

STUDENT NEWS:

The Kansan took home five awards at the annual College Newspaper Business & Advertising Managers (CNBAM) convention:

- Best Sales Representative - Laura Vest (Second year in a row)
- Best of Category - Best In-house Online Ad (The Guide)
- 2nd place - Best Sales Incentive
- 3rd place - Best Special Section (National Championship Wrap-up)
- 3rd place - Best Retail Online Ad (Hobbes)

STUDENT OPPORTUNITIES:

NEW: The Americanism Educational League is offering scholarships for investigative journalism for students. The AEL is a non-profit, non-partisan foundation established in 1927. It has conducted a college-level essay contest for 27 years. **The deadline is May 11.** See www.americanism.org for more information.

The 2009 National PSA Competition for College Students Call for Entries, presented by the National Association of Broadcasters Education Foundation and the Broadcast Education Foundation, with major support from the McCormick Foundation. Submit public service announcements for radio and television today. Each PSA should be 30 seconds in length and answer the question, "What freedom of speech means to me," or stress the importance of the First Amendment. Winning entries in radio and television categories will win scholarship prize money of \$3,000, \$2,000 or \$1,000. In addition, winning PSAs will be distributed to radio and television stations to air at their discretion. **The entry deadline is April 30.** More information at www.nabef.org.

The Kansas Association of Broadcasters (KAB) Scholarship deadline is May 1. KAB is a statewide trade association with a membership of radio and television stations serving Kansas. KAB has a keen interest in the excellence of broadcast education. Consistent with this interest and to lend tangible support, KAB has established this scholarship program to encourage students of the highest caliber to enter broadcasting as a career and to seek the highest quality education in the field. To qualify, applicants must meet these criteria: be a Kansas resident; attend a Kansas post-secondary institution (two- or four-year college)—if attending a four-year college, applicants must be entering their junior year or above; be enrolled in a broadcast or related curriculum; be enrolled in at least 12 hours each semester the scholarship is in effect; have a grade point average of 2.5 on a 4.0 scale or equivalent; and the application must be signed by college radio/TV department head certifying the applicant meets the eligibility criteria. (www.kab.net/Programs/StudentServices/default.aspx)

2009 Adobe Design Achievement Awards Call for Entries. There are 12 categories in three media areas: interactive media, video and motion, and traditional media. Cash prizes will be awarded during the IcoGrada World Design Congress in Beijing, China. **Submissions close June 5.** For more information: www.ADAEntry.com.

ALUMNI NEWS:

Brian A. Bracco, 1973, was promoted to vice president, news at Hearst-Argyle Television. In his role, he assists and supervises news management of the company's station group. Previously, he was one of two group news executives for Hearst Argyle Television. He joined The Hearst Corporation in 1987 as news director of KMBC-TV, Kansas City. From 1987 to 2000, he guided KMBC-TV from the number three position to first in news ratings. For more than a decade KMBC-TV maintained the number one position. The station is the recipient of numerous Emmy, SPJ and three National Murrow awards. The station was honored with Murrow awards for Best Newscast and Continuing Coverage. Before joining KMBC-TV, he held positions as news director, assistant news director, managing editor, producer, anchor and reporter. He has worked in the Wichita, Columbus and Birmingham markets. He is a past chairman of the ABC news advisory board. He is a member of the Radio Television News Directors' Association. He also is a participant of the Hearst Management Institute.

Amber (Hurn) Dennett, 1997, is CEO and co-founder of DivasDoingBusiness.com, a networking community for women entrepreneurs. Members can access extensive resources, promote their businesses, establish themselves as experts in their field by posting articles/blogs, solicit and provide feedback, and network with other women business owners. For more information, visit www.divasdoingbusiness.com.

Bruce Efron, 1972, is a lead agent at a UPS business division call center. He also works part-time in hospitality at the New Theatre Restaurant and does an occasional Saturday morning "Oldies" show at KOFO 1220 Country in Ottawa, Kan. He worked in radio for 31 years, the last 15 at WDAF 61 Country in Kansas City.

John Krueger, 1969 MSJ, retired in 2006 after working 36 years in education. During this time he taught journalism and English, was an assistant principal and principal in a junior high school, and was a senior high school principal in both the Shawnee Mission, Kan., and North Kansas City, Mo., school districts.