



CALENDAR OF EVENTS:

- April 28: **A memorial service for Christy Bradford will be held at 4:30 p.m. today at the Ecumenical Christian Ministries building, 1204 Oread Avenue. Students and colleagues will be invited to speak briefly of their memories of this exceptional teacher, mentor and newspaper professional. Her family has asked that memorial contributions be made to the School of Journalism Multicultural Scholarship Fund in care of the KU Endowment Association. Please include the donor's name and address so that the family can acknowledge the gift. More information and links to share your memories of Christy are online at [www.journalism.ku.edu](http://www.journalism.ku.edu).**
- April 29: **School Awards & Scholarships Ceremony, 4 p.m., Woodruff Auditorium, followed by a reception in the Big 12 Room.**
- April 29: **Emily Huffines, account executive, Nicholson-Kovac, will speak to KU Ad Club, 7 p.m., 202 S-F.**
- May 3: **Kansas Scholastic Press Association State competition and annual meeting.**
- May 5-9: **STUDENTS MAY OBTAIN THEIR 4 GUEST TICKETS IN 200 STAUFFER-FLINT FOR THE MAY 17 GRADUATE RECOGNITION CEREMONY.**
- May 6: **Campaigns presentation to the Kansas Department of Commerce by Bob Basow's class, 7 p.m., Alderson Auditorium, Kansas Union. RSVP to [basow@ku.edu](mailto:basow@ku.edu) if you would like to have dinner with the clients, students and their guests at 5:30 p.m. This workforce development project focuses on inviting graduates of Kansas Regents institutions who have left the state to return to build their careers.**
- May 6: **Matt Tidwell, director of public affairs for the Kansas City Power and Light District, will speak to PRSSA at 7 p.m. in 2092 Dole.**
- May 7: **Kansas City J-School Alumni Reunion, 6 to 8 p.m., Indian Hills Country Club, 6847 Tomahawk Rd., Mission Hills, Kansas. Please RSVP to Jennifer Kinnard by May 2 if you can attend. Directions are online at [www.journalism/ku.edu](http://www.journalism/ku.edu)**
- May 8: **Last day of classes.**
- May 9: **Strategic Communication faculty meeting, 9:30 a.m., 206 S-F.**
- May 9: **Last Faculty Meeting of the semester, 11 a.m., 206 S-F.**
- May 12: **Campaigns presentation to the KU Alumni Association by Tim Bengtson's class, beginning at 10:30 a.m. in the Adams Alumni Center. Each of the five teams will present research and recommendations on how the association should strengthen its Traditions Keepers program, which seeks to attract undergraduates to what is essentially a student alumni association.**

- May 12: **Campaigns presentation to the Kansas Humanities Council by Tien Lee's class**, beginning at 1 p.m., Alderson Auditorium.
- May 16: **Finals end.**
- May 17: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center. See ticket information under May 5-9.
- May 18: **KU Commencement. Shanxi Upsdell will carry the banner. Tim Bengtson and Sue Novak will be faculty marshals for journalism.**
- June 15-19: **Kansas Journalism Institute** for high school journalists and teachers.

### FACULTY NEWS:

- **Susanne Shaw will receive the Gerald Sass Award for Distinguished Service to Journalism and Mass Communication from the Association of Schools of Journalism and Mass Communication August 8 at the Association for Education in Journalism and Mass Communications convention in Chicago.** The award is in recognition of her dedication to accreditation as executive director of the Accrediting Council since 1986. In that time, the number of accredited schools has grown from 86 to 111. The number of Historically Black Colleges and Universities that have achieved accreditation has increased from two to nine. ACEJMC is the only accrediting agency to have all its business conducted in open session and to make its site team reports available to the public. This began in 1988.
- **Bob Basow has been awarded a Steeples Service to Kansas Award by the University.** This is "a tribute to your tireless work in developing outreach activities that bring the university and the public together," CLAS Dean Joseph Steinmetz wrote in informing him of the award. Nomination letters cited his recent class projects for the KU Biodiversity Institute, KU Memorial Unions, the city of Overland Park, Sprint Nextel, and his contributions as an instructor in the cultural aptitude program of the Combined Arms Command at Fort Leavenworth.
- **Charles Marsh's** article, "Postmodernism, Symmetry and Cash Value: An Isocratean Model for Practitioners," has been accepted for publication in *Public Relations Review*.
- **Max Utsler** presented a paper to the Broadcast Education Association, titled "Lesbian or Hottie: Sexuality in Women's Sports Media." It was co-authored with former graduate student Liz Beggs. He also was an organizer of a sports division of BEA and attended the board meeting as secretary-treasurer.
- **Jimmy Gentry** presented a two-day financial communication workshop entitled "Communicating Company Results to Build Trust and Reputation" for the International Association of Business Communicators in San Francisco, April 24 and 25.
- **Terry Bryant** judged the broadcast entries for the Journalism Educators of Metropolitan Kansas City this month. The categories were newscast, public service announcement, sports feature story and news feature story.
- **Scott Reinardy**, an incoming professor, will be a panelist on "Teaching Sports Communication Courses at the AEJMC pre-convention.
- **Research Roundtable will be held on May 7, from 12:30 to 1:30, in 104 Stauffer-Flint.**

**FACULTY AND STAFF RECOGNITION:**

**Six journalism staff and faculty members** will be recognized at the **KU Service Honors Ceremony** at 1:30 p.m., May 7, in the Kansas Union Ballroom. **Patty Noland's** name was not listed in the last Monday Memo. She has taught and worked at the School for 10 years. The others are **Gayle Vannicola**, 30 years; **Penny Hodge**, 10 years, and **Barbara Barnett, Jennifer Kinnard** and **Scott Sponholtz**, each five years.

**EDWARDS CAMPUS NEWS:**

- At the April 21 **Town Hall meeting**, students learned about changes in the curriculum and new courses including the new capstone course, and viewed the new Marketing Communications recruiting video. Twenty-six students and 15 faculty and staff attended. Edwards Campus Vice Chancellor Bob Clark, Dean Ann Brill, and Associate Deans David Guth and David Perlmutter participated.
- Twelve prospective students attended the April 17 Edwards Campus information session.

**STAFF NEWS:**

**Julie Petr** is the new library liaison and database resource specialist for the School. Contact her at [jpetr@ku.edu](mailto:jpetr@ku.edu) or 864-1773.

**STUDENT NEWS:**

- **Carnez Williams** has been selected for the Council on Legal Education Opportunity's Sophomore Summer Institute June 8-28 at the Northern Illinois University School of Law in DeKalb. The CLEO Institute has been held annually since 2003 to prepare students from diverse racial, ethnic, socioeconomic and geographic backgrounds for the challenges of law school admission and academic preparation. CLEO is a non-profit project of the American Bar Association. Williams is an honors student majoring in strategic communication and international studies. He is a University Scholar whose faculty mentor is Mike Kautsch, professor of law.
- Five journalism students were among those whose work for KJHK won awards from the Kansas Association of Broadcasters. **Vince Meserko** won first place and an honorable mention in news enterprise. **Rachel Gray** and **Elise Stawarz** placed first for an event promotion. **Denzyl Janneker** placed first in documentary. **Zachary White** received honorable mention for entertainment program.
- **Karen Blakeman** has been awarded a Summer Research Fellowship from the Graduate School to support her research on blogging and newspaper readership.
- **Katy Pitt**, who will graduate in May, will intern on *Travel & Leisure Magazine Southeast Asia* May 28-July 29. She will work in marketing and advertising sales in Bangkok, Thailand, under **Lucas Krump**, vice president and associate publisher of Media Transasia Ltd., a company that buys rights to American magazines and introduces them to the Asian market. Krump is a 2003 journalism graduate. In August, **Pitt** will become a metro account executive for the *Arizona Republic* in Phoenix.
- Four pre-journalism students were recognized for completion of the **Freshman Leadership Council** training program. They are **Aleese Kopf, Amanda Hammersmith, April Bell** and **Hannah Feldman**. A total of 23 completed the 10-week program.
- **NEW OFFICERS OF THE PUBLIC RELATIONS STUDENT SOCIETY FOR 2008-2009 ARE:** **Hannah Hartman-Frost**, president; **Alyssa Steffen**, vice president; **Kara Boeshaar**, secretary; **Vanessa Davis**, treasurer; **Megan Penrod**, director of professional development; **Lacey Breech**, director, member relations; **Todd Brown**, Web site development director; and for Jayhawk Communications, **Taylor Wofford**, director, and **Phil Hoefler**, assistant director.

### VISITING PROFESSIONALS:

**Lee Hill Kavanaugh**, veteran writer and reporter, and **Allison Long**, photographer, both of the *Kansas City Star*, spoke to Malcolm Gibson's International Journalism class April 22. They discussed their experiences in Iraq and Afghanistan, particularly on the impact of photos. Kavanaugh, MSJ 1994, spoke to the class two weeks earlier about the impact of her reporting.

### STUDENT OPPORTUNITIES:

- **Rolling Stone college journalism competition seeks entries in entertainment reporting, essays and criticism and feature writing that have been published in a student newspaper or magazine between June 1, 2007 and May 30, 2008. Entry DEADLINE: JUNE 15. Mail entries to College Journalism Competition, c/o Rolling Stone, 1290 Avenue of the Americas, 2<sup>nd</sup> floor, New York, NY 10104.**
- **Notices of scholarships provided by organizations outside the School are posted on the bulletin boards by 202 S-F and in the Resource Room and Dole.**

### ALUMNI NEWS:

- **Deb Riechmann**, of the Associated Press, won the Merriman Smith Award for presidential coverage under deadline pressure for reporting on President Bush's trip to Iraq's Anbar Province in September. The award and a cash prize of \$2,500 were presented at the White House Correspondents Association dinner April 26. She is a 1980 graduate of the School.
- **Vincent Edwards**, BSJ 2002 and MSJ 2007, is manager of professional education for the Casualty Actuarial Society in Arlington, Virginia, providing content for symposiums, seminars and conferences of its members.
- **Zach Klein**, December 1996, has moved from WFTV, Orlando, to WSB-TV, Atlanta, as a sports anchor.
- **Maria Kaminska**, May 2006, will intern with the National Association of Broadcasters in summer. She is researching Federal Communication Commission regulation of children's programming on minority television networks such as Univision. She is in law school at KU.
- A video of **Bob Dotson's** "American Stories" for NBC now is available from the network. Visit [www.nbcnewsarchives.com](http://www.nbcnewsarchives.com) or call (212) 664-3797. The stories are those cited in his book, "Make It Memorable: Writing and Packaging TV News with Style."

### DEATHS:

- **Christy Bradford**, who joined the journalism faculty in 1999, died April 24. She was known for her mentoring of the School's Multicultural Scholars, as well as her excellence in teaching a variety of news classes. She brought to the School 35 years experience on major newspapers including the *Detroit Free Press* from 1968, the *Rochester, NY, Democrat and Chronicle* from 1981, and the *Detroit News* from 1986. She is survived by her husband, Ed Barton, of Kansas City, a sister and a brother.
- **Marie Copeland**, MSJ 1985, died April 3 in Albuquerque, New Mexico. She was 86. In Topeka, she worked for the National Association of Social Workers. Earlier, she had worked for the Illinois Institute of Technology, the National Conference of Christians and Jews in New York, and a mental health foundation in Austin, Texas.