



SPRING CALENDAR OF EVENTS:

- Feb. 20: **PRSSA** will hear Paul W. Baltzer, public relations manager at Sprint, speak on communication to employees and contacts outside the company, 7 p.m., 206 Stauffer-Flint. Officer elections also will be held.
- Feb. 21: **Kansan Board**, 12:30 p.m., 104 S-F.
- Feb. 21: **“America’s Foremost Political Prognosticator,”** with **Charlie Cook**, publisher of The Cook Political Report, 7:30 p.m., Dole Institute of Politics.
- Feb. 21: **Alumni Event, Dallas**, 6:30 to 8:30 p.m., The Palm Restaurant. **See www.journalism.ku.edu** for more information. **Dean Brill, David Guth, Charles Marsh, Sharon Bass and Jennifer Kinnard** will attend.
- Feb. 22: **Women in Politics: Achieving senior staff positions**, with Shanan Guinn, chief of staff for U.S. Rep. Nancy Boyda, and Katie Lillie, scheduler for Gov. Kathleen Sebelius, 7:30 p.m., Malott Room, Kansas Union. Pizza will be served. This is a Dole Institute of Politics program.
- Feb. 23: **Kansas Scholastic Press Association Regional Competition** with 435 high school students, Kansas Union.
- Feb. 28 & March 1: **New Student Orientation**, 6 to 7 p. m., with reception at 5:30, 100 S-F.
- Feb. 28: **Multicultural journalism** and architecture students will have dinner with Doug Miller, creator of a scholarship fund for the program, 6:30 p.m., Malott Room Kansas Union.
- Feb. 28: **“Winning the Nomination,”** with **David Yepsen**, *The Des Moines Register*, **Tom Rath**, national Republican political strategist, and **Jonathan Epstein**, national Democratic strategist, 7:30 p.m., Dole Institute of Politics.
- March 1: **Journalism Career Fair**, 10 a.m.-3 p.m., Kansas Room, Kansas Union.
- March 1: **Humanities Lecture by Kwame Anthony Appiah**, Princeton University professor of philosophy, on “Making Sense of Moral Conflict,” 7:30 p.m., Kansas Union Ballroom.
- March 6: **Lecture by former U.S. Sen. Nancy Kassebaum Baker** on “The Impact of Women’s Leadership: Challenges Ahead,” 7:30 p.m., Dole Institute of Politics. The first woman to be elected in her own right to the Senate, she served from 1977 to 1997. A native of Topeka, she is the daughter of Alf Landon, Kansas governor and presidential candidate. This is the Emily Taylor and Marilyn Stokstad Women’s Leadership Lecture.
- March 8: **Faculty Research Roundtable**, 8:30 a.m., 104 Stauffer-Flint.

- March 9: **Faculty Meeting**, 11:30 a.m., 206 S-F.
- March 19-23: **Spring Break**.
- March 28: **Kansan Board**, 12:30 p.m., 104 S-F.
- April 13: **Faculty Meeting**, 11:30 a.m., 206 S-F.
- April 24: **Awards and Scholarships Ceremony**, 4 p.m., Woodruff Auditorium.
- April 25: **Kansan Board**, 12:30 p.m., 104 S-F.
- April 27: **Promotion & Tenure Committee**, 11:30 a. m., 206 S-F.
- May 2: **Alumni Event, Kansas City**.
- May 4: **Faculty Meeting**, 11:30 a.m., 206 S-F.
- May 10: **Last day of classes**.
- May 14-18: **Final Examinations**.
- May 16: **Kansan Board**, 12:30 p.m., 104 S-F.
- May 19: **Journalism Graduate Recognition Ceremony**, 8:30 a.m., Lied Center.
- May 20: **KU Commencement**, 2:30 p.m., Stadium.
- June 5: **Summer classes begin**.

PROFESSIONAL IN RESIDENCE FOR FEBRUARY:

Peter Bhatia, executive editor of *The Oregonian* in Portland, will be here **Feb. 22 and 23**. A faculty lunch with him will be held at noon Feb. 22. Make a reservation with Cindy Vinyard by noon, Feb. 21.

FACULTY AND STAFF NEWS:

Max Utsler presented a workshop on “Developing a Convergence Curriculum” at the University of Central Oklahoma Feb. 16.

CENTER FOR TEACHING EXCELLENCE FEBRUARY PROGRAMS:

All programs are in 135 Budig Hall, unless otherwise noted. Lunch sessions are brown bag, with beverages and treats provided.

- Feb. 19: Classroom Performance Systems Workshop with Phil Baringer, physics and astronomy, and Hannah Britton, political science/women’s studies, 3 p.m.
- Feb. 26: Avoiding Faculty Fatigue, strategies for becoming a lifelong teacher, with Dorice Elliott, English, and Robert Rowland, communication studies, 12 to 1 p.m.
- Feb. 27: Department Chairs and Peer Review—best ways to help junior faculty members, with Bob Goldstein, geology, and Bernstein.

STUDENT NEWS:

- In the **HEARST sports writing competition**, **C.J. Moore placed second and Michael Phillips placed 12th**. With four of the contests completed, KU now ranks second in overall points earned by its entrants.
- An additional **Dow Jones Newspaper Fund Editing Internship** was awarded to **Vanessa Pearson**, a December 2006 graduate. She will work at *The Los Angeles Times* in summer. Six other students in the School have Dow Jones internships.
- Eight students are listed on the **Dow Jones** Web site as **top prospects** for editing jobs and internships. They are **Aly Barland, Kelly Lanigan, Mindy Ricketts, Patrick Ross, Dianne Smith, Ashley Thompson, Jyl Unruh** and **Elyse Weidner**.

CAMPAIGNS CLASS CLIENTS:

Students in the Campaigns class of **Mugur Geana** are doing projects for three clients, the KU Transportation Center under a grant for **Advanced Driver Training for Senior Citizens, KVC Behavioral Healthcare Services** of Olathe, and the **Solar House team** of Kansas State University for the Solar Decathlon International competition.

CLASS PROJECT:

KU students in design, business and journalism are teamed in a multidisciplinary learning project with Nokia and Cingular Wireless. They are studying functionality, technology trends and sales and marketing of Nokia's N93 and N73 camera phones. Nokia donated phones for the project and Cingular donated six months of service. Journalism students will use the phones to create Web logs and video logs and to explore mobile journalism applications and citizen journalism. Prof. **Rick Musser** said, "Advanced journalism students in our multimedia newsroom will put these multi-use phones to the test under real world conditions."

VISITING PROFESSIONALS:

- **Bruno Pieroni** of the Sullivan Higdon & Sink creative staff spoke to the KU Ad Club Feb. 13. Pieroni is a graduate of the School.
- **Lori O'Toole Buselt**, editor of the WichiTalk section of *The Wichita Eagle*, spoke to Jimmy Gentry's Media Management class Feb. 15. Buselt is a graduate of the School.
- Representatives of **Zillner Marketing Communications** in Lenexa will make a presentation on research in Tien Lee's Marketing and Media Research class March 29. The firm specializes in marketing to senior consumers.

STUDENT SCHOLARSHIPS:

- **The National Association of Hispanic Journalists** offers scholarships of \$1,000 to \$5,000 to students pursuing careers in English or Spanish-language newspaper, photo, television, radio or online journalism. Undergraduates and first year graduate students are eligible. **The deadline is March 15.** To apply, go to <http://nahj.sawco.org/scholarships07/>.
- **The Society of Professional Journalists, Kansas Pro Chapter**, awards print, broadcast and minority scholarships to students in Kansas universities and colleges. Applications are available at www.spj.org/Kansas or from 200 Stauffer-Flint. **The deadline is March 3.**

- **The Outdoor Writers Association** awards scholarships to graduate and undergraduate students who intend to have careers in that specialty. For information and applications, please go to www.owaa.org/scholarships.htm. **The deadline is March 1.**
- A scholarship for a **Spanish speaking graduate student** is available from The Fundacion Educativa Carlos Castaneda in Miami. The candidate must be proficient in Spanish, demonstrate knowledge of Hispanic culture and current events in Latin America. **The deadline is April 15.** Obtain information from 200 Stauffer-Flint.
- **Peter Agris Scholarships** of \$5,000 are offered to undergraduate and graduate students in journalism who are of **Greek heritage**. A 3.0 GPA, active participation in school, community, church and demonstrated need are other requirements. **March 1 is the deadline** for the application, essay and transcript. Obtain the application via www.alphaomegacouncil.com or by writing to Nancy Agris Savage, 9 Nonesuch Drive, Natick, MA 01760.

STUDENT OPPORTUNITIES—INTERNSHIPS:

- **Sullivan Higdon Sink** offers summer internships in its Wichita and Kansas City offices. See www.wehatesheep.com for information and the application. Deadline March 2.
- **Scripps Howard Foundation Semester in Washington program** will select six interns for the fall 2007 semester to report for www.shfwire.com, with some stories also going out on the Scripps Howard News Service to its 400 client newspapers. The program runs from Sept. 10 to Dec. 14. The stipend is \$2,000 and free housing is provided. **Application deadline March 1.** Apply to Jody Beck, director, at the foundation, 1090 Vermont Ave., NW #1000, Washington, D.C. 20005 or beckj@shns.com.
- **Conde Nast Publications** offers summer internships for eight weeks in the editorial or business departments at one of its magazines, the corporate consumer marketing department or at CondeNet, its online group. Applicants may be juniors or seniors, and be available to the period of June 4 to July 27. **The deadline is March 1.**

STUDENT OPPORTUNITIES—CONFERENCE ON WESTERN-MUSLIM WORLD RELATIONS:

A Young Leaders Summit on The Future of Western-Muslim World Relations will be held April 7 at Oklahoma State University. It will include workshops on the U.S. in the World and how to organize a town hall meeting in your community on Western-Islamic world relations. It is sponsored by Americans for Informed Democracy and funded by foundations. There is no charge to participate. For information and to apply, visit www.aidemocracy.org/osu.cfm.

STUDENT OPPORTUNITIES—CAREER FAIRS:

- The Freshman-Sophomore Advising Center will hold its annual **Majors Fair** from 11 a.m. to 2 p.m., March 28, and from 10 a.m. to 1 p.m., March 29, on the 4th floor of the Kansas Union.
- **PRSA/PRSSA** will hold **Student Day** at City/Arts in downtown Wichita from 9 a.m. to 2 p.m., Feb. 28. Chris Power, director of communication at the Kansas Health Foundation, will discuss its "Change Something" campaign. Register online at prssawsu@gmail.com. The charge for PRSSA members is \$15, for others \$25.

ALUMNI NEWS:

- **Correy Honza**, May 1997, is director of Internet marketing for Quiznos Sub in Denver.
- **Jonathan Gordon**, December 2002, is an associate with Transwestern realty in Chicago.
- **Amanda O'Toole**, May 2005, is joining the online team of *The Wichita Eagle*, where she has been a general assignment reporter.
- **Tami Hale Frymark**, 1991, is producer of The Dr. Phil Show for CBSParamount.
- **Nate Hill**, May 1997, is news director at KSNT, Topeka.
- **Morgan Smith**, May 2005, is overnight producer at KAKE-TV, Wichita.
- **Kyle Cook**, December 2006, has joined Glynn Devins advertising and marketing as an account coordinator.

DEATHS:

- **William R. "Bill" DeLay**, 1950, of Kansas City, died Feb. 14 at his home. He was 77. He was a public relations and communications officer for the American Academy of Family Physicians and its predecessor which he joined in 1960. He was the recipient of many awards including the Silver Anvil Award for the top public relations professional in the U.S. in 1979 and was elected to the PRSA College of Fellows in 1991. In the late 1960s, he was a consultant to the television show Marcus Welby MD, which was sponsored by the Academy.
- **Victor Winter**, 1976, of Kansas City, Missouri, died Jan. 28.
- **William B. Harmon**, 1956, of Knoxville, Tennessee, and Overland Park, died Dec. 10, 2006.