



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 39, #8, SEPTEMBER 21, 2009

FALL CALENDAR OF EVENTS:

- Sept. 20-25: **Bridging the Gap: A Military Experience for Journalists:** an intensive week-long workshop at Fort Leavenworth, Kan., and Fort Leonard Wood, Mo. **Tom Volek** and **Barbara Barnett** are coordinating the event.
- Journalists participating in this week's "Bridging the Gap" media/military workshop will be on campus Thursday, Sept. 24, for an informal panel discussion with students, staff and faculty. The panel will be at 4 p.m. in 100 Stauffer-Flint. Please attend if you can, and please invite and encourage students to attend. If you're looking for an event for students to cover, this could work for you. Also, the reporters are here to learn about covering the military – most are working or have worked on other beats – so they will be able to talk with students about journalism careers.
 - A reception to honor the participants will be from 11-1 p.m., Sept. 25, at the Lewis and Clark Center at Fort Leavenworth.
- Sept. 22: **KU Ad Club Meeting**, 7 p.m., 2092 Dole. Guest will be Jeremy Fuksa.
- Sept. 22: **The 2009 Dole Institute of Politics Muncy Politics and Journalism Lecture, "The Loyal Opposition,"** will take place at 7:30 p.m. at the Dole Institute. Kathryn Jean Lopez, editor of the *National Review Online*, and Stephen Dinan, political reporter at *the Washington Times*, will examine social news media, media bias and other challenges facing journalism today. The lecture is free and open to the public. (<http://www.news.ku.edu/2009/september/8/muncy.shtml>)
- Sept. 23: **First SPJ Meeting of the semester**, 4:30 p.m., 202 S-F.
- Sept. 23: **KSPA Fall Conference**, Lawrence.
- Sept. 23 & 24: **Undergraduate New Student Orientation**, 100 S-F, 5:30-7:30 p.m.
- Sept. 25: **Curriculum Change Committee Meeting**, 11:30, 206 S-F. Topic TBA.
- Sept. 26: **KU Family Day.**
- Sept. 29: **PRSSA Meeting**, 7 p.m., Dole 2092. Topic TBD.
- Sept. 29: **Wooldridge Scholars Dinner**, Kansas Union English Room, 5:30 p.m. We will welcome three new freshmen scholars this year: **Brendan Allen**, **Sarah McCabe** and **Corinne Westeman**. We will bid adieu to the following seniors who will graduate this May: **Brenna Daldorph**, **Casey Miles**, **Brandon Sayers**, **Jennifer Torline** and **Carnez Williams**.
- Sept. 30: **SPJ Meeting**, 5:30 p.m., 100 S-F. Topic TBD.
- Oct. 2: **Curriculum Change Committee Meeting**, 11:30, 206 S-F. Topic TBA.

- Oct. 3-6: **John Cochran, senior Washington correspondent for ABC, and Barbara Cochran, president emeritus of the Radio-Television News Directors, will be professionals-in-residence Monday, Oct. 5, and until early afternoon, Tuesday, Oct. 6. We also will have a faculty lunch with the Cochrans on Monday, Oct. 5, in Room 104. If you would like to attend, please let Jennifer Griner know by Sept. 25.**
- Oct. 8: **SPJ Meeting, 4:30 p.m., 202 S-F. Topic TBD.**
- Oct. 9: **Curriculum Change Committee Meeting, 11:30, 206 S-F. Topic TBA.**
- Oct. 13: **KU Ad Club Meeting, 7 p.m., 2094 Dole. Topic TBD.**
- Oct. 13: **PRSSA Meeting, 7 p.m., Dole 2092. Topic TBD.**
- Oct. 15 & 16: **Fall Break, no classes.**
- Oct. 21: **SPJ Meeting, 4:30 p.m., 202 S-F. Topic TBD.**
- Oct. 21-22: **Professional-in-Residence Elynn Angelotti, interactivity editor and adjunct faculty member at Poynter Institute. She also is a 2005 J-School graduate.**
- Oct. 27: **KU Ad Club Meeting, 7 p.m., 2094 Dole. Topic TBD.**
- Oct. 27: **PRSSA Meeting, 7 p.m., Dole 2092. Topic TBD.**
- Nov. 5: **SPJ Meeting, 4:30 p.m., 202 S-F. Topic TBD.**
- Nov. 9: **PRSSA Meeting, 7 p.m., Dole 2092. Topic TBD.**
- Nov. 10: **KU Ad Club Meeting, 7 p.m., 2092 Dole. Topic TBD.**
- Nov. 11: **Veteran's Day, USS & unclassified staff holiday with supervisor permission.**
- Nov. 12: **Montgomery Symposium, Kansas Union.**
- Nov. 13: **Faculty Meeting, 206 S-F, 11:30 a.m.**
- Nov. 18: **SPJ Meeting, 4:30 p.m., 202 S-F. Topic TBD.**
- Nov. 23: **PRSSA Meeting, 7 p.m., Dole 2092. Topic TBD.**
- Nov. 24: **KU Ad Club Meeting, 7 p.m., 2092 Dole. Topic TBD.**
- Nov. 25-27: **Thanksgiving Break, no classes 11/25-27, offices closed 11/26-27.**
- Nov. 30-Dec. 1: **Professional-in-Residence Howard Goller, editor, Political & General News, US & Canada, Thomson Reuters.**
- Dec. 3: **SPJ Meeting, 4:30 p.m., 202 S-F. Topic TBD.**
- Dec. 8: **David Guth's Strategic Campaigns class client this fall will be The Freedom's Frontier National Heritage Area. The student presentations will be Dec. 8 in the Big 12 Room of the Kansas Union at 7:00 p.m.**
- Dec. 8: **KU Ad Club Meeting, 7 p.m., 2092 Dole. Topic TBD.**
- Dec. 8: **PRSSA Social, 7 p.m., Dole 2092.**
- Dec. 10: **Last day of fall classes.**

- Dec. 11: **Stop day.**
- Dec. 13: **Journalism Graduate Recognition Ceremony**, noon, Woodruff Auditorium and Big 12 Room, Kansas Union.
- Dec. 16: **Tim Bengtson's Strategic Campaigns client this fall will be KU Bookstores.** Students will make their final presentations to the client in Alderson Auditorium in the Kansas Union on Dec. 16 at 7:30 a.m.
- Dec. 18: **Last day of finals.**
- Dec. 25: **Christmas Holiday**, offices closed.
- Dec. 28: **Fall grades due.**

FACULTY NEWS:

Barbara Barnett's article, "Inverting the Inverted Pyramid: A Conversation about the Use of Feminist Theories to Teach Journalism," has been published in *Feminist Teacher*. She co-authored the article with Danna Walker of American University and Margaretha Geertsema of Butler University.

Simran Sethi has been nominated as a 2010 TED fellow. TED is a non-profit devoted to "ideas worth spreading" that convenes leaders from areas of Technology, Entertainment and Design and hosts the annual TED Conference in Long Beach, Calif., featuring speakers including Al Gore, Jane Goodall, Jeff Skoll and Dave Eggers.

Sethi will moderate the "Little Seed, Big Problem, Bold Solution" panel on the sustainable palm oil initiative, launched by the Rainforest Action Network and Seventh Generation. The event will be Sept. 24 and will feature Michael Besancon, senior global vice president of purchasing, distribution and marketing of Whole Foods Market; Jeffrey Hollender, co-founder, executive chairman of Seventh Generation; Leila Salazar-Lopez, rainforest agribusiness campaign director of Rainforest Action Network; and human rights activist Matilda Pilacapio, land owner in Milne Bay, Papua New Guinea. It will be Webcast live from 6-7:30 p.m. CT from the John Joseph Moakley U.S. Courthouse in Boston: <http://video.webcasts.com/events/pmny001/viewer/index.jsp?eventid=32045>.

Zoe Smith, KU visiting professor, and Bob Britten of West Virginia University will be published in an upcoming issue of *Visual Communication Quarterly*. Their paper "Acquiring Taste: Graham Nash and the Evolution of the Photography Collection" was started when Britten was a PhD student at the Missouri School of Journalism, where Smith taught from 1991-2008.

STUDENT RECRUITMENT ACTIVITIES:

Dean Ann Brill, Samantha Mangino Hardy and Journalism Student Ambassadors Mark Arehart, Emily Boeckman, Brock Horner, Meg Proehl, Erin Solis and Meredith Watts welcomed more than 120 students and guests to this year's Journalism Senior Day on Friday, Sept. 18. KU's Office of Admissions and Scholarships and Hardy coordinated the program, which targeted high school seniors interested in learning more about the KU J-School. The program included an academic overview session, housing and campus tours, tours of Stauffer-Flint and Dole, lunch at Mrs. E's and a panel discussion with current journalism students. This year's panel included **Arehart, Boeckman, Kamaria Cartledge, Proehl and Solis.**

Hardy and Journalism Ambassador Meredith Watts will represent the J-School at the All Majors Fair Tuesday, Sept. 22, on the 4th Floor of the Kansas Union. The University Advising Center coordinates the event. The target audience is current KU students who have not yet declared a major. The fair offers these students an opportunity to gather information on various academic departments and majors on campus.

CLASS VISITOR:

Richard S. Smalley, tourism and marketing manager for the Kansas Division of Travel and Tourism, spoke to David Guth's campaigns class Sept. 10.

STUDENT OPPORTUNITY:

GuideGecko Writing Student Contest: GuideGecko has just launched an international writing contest for budding authors to embark on a professional writing career. The contest offers a professional gateway for students to become employed as writers. The contest is organized in conjunction with the Frankfurt Book Fair 2009. This is the largest book fair in the world and therefore, the winning works will be showcased to an international audience featuring all renowned publishers, more than 300,000 visitors and more than 10,000 journalists. This is a big opportunity for students to build up a network within the publishing and journalism industries, and maybe even to sign a contract on the fair. The contest is open to all travel, lifestyle and entertainment guides. **Deadline is Sept. 24.** There is no page limit, and authors are welcome to submit new and existing works. Authors keep all copyrights and participation is free. Three winning titles will be showcased on the fair, and the grand prize is a personal trip to the fair. More info: <http://www.guidegecko.com/writing-contest>

ALUMNI NEWS:

Alissa Christensen, 2007, is an account executive at Kforce in Dallas, Texas. She specializes in finance and accounting staffing and recruiting.

Jennifer Conklin, 1998, is *the Bradenton Herald's* day and presentation editor in Bradenton, Fla. She joined *the Herald* in 2004 after stints at *the Charlotte* (N.C.) *Observer* and *the* (Columbia, S.C.) *State*. She's a member of the Asian American Journalists Association and a graduate of both the 2005 Maynard Media Academy at Harvard and the 2003 Executive Leadership Program, the latter two honors in the media world.

Sam Cook, 1970, has been covering the great outdoors for *the Duluth News Tribune* for nearly 30 years. He's authored six books and won multiple awards for his writing.

David Croake, 1976, is editorial director for Florists' Review Enterprises in Topeka.

John Egan, 1986, manages accounts for Elizabeth Christian & Associates, a public relations firm in Austin, Texas.

John Heeney, 1986, is principal of Echelon Management in Cincinnati.

Samuel Johnson, 1980, is president and chief executive officer of DRSTJ3 Consulting Group in Tinton Falls, N.J.

Mark Olson, 1979, is chief executive officer of LTO Ventures in Henderson, Nev.

Sandra Smith, 1970, owns Smith Communications and is a senior lecturer at the University of Minnesota's Carlson School of Management.

Kathleen (Swiderski) Saunders, 1973, is vice president and general manager of KDFW Fox 4 in Dallas.

DEATH:

Max C. Page, 1971, died Sept. 15. He was a vice president/government and community relations of the Newseum, the interactive museum of news. Page was also a former executive producer for Gannett Television. He worked as a bureau chief and news director of Gannett News Service Television and was a broadcast executive for WXIA-TV in Atlanta, WNEP-TV in Scranton/Wilkes-Barre, Pa., and WFAA-TV in Dallas. Most recently he was executive producer in the Freedom Forum Broadcasting Department and played a major role in the development of the 126-foot-long Video News Wall in the Newseum. The Emmy Award-winning Page produced numerous special events programs, including coverage of national political campaigns and conventions, the Olympics, shuttle launches and major spot news events. He produced and reported news from 70 countries.