



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 39, #5, AUGUST 31, 2009

FALL CALENDAR OF EVENTS:

- Sept. 1: **PRSSA Meeting**, 7 p.m., Dole 2092. Topic is Agency PR with Kevin Kuzma, communications manager for Plattform Advertising. Free food provided. Please encourage students to attend.
- Sept 4: **News and Information Faculty Meeting**, 10 a.m., 303 Stauffer-Flint.
- Sept. 4: **Strategic Communication Faculty Meeting**, 10:30-11:20 a.m., 206 S-F.
- Sept. 4: **Faculty Meeting**, 206 S-F, 11:30 a.m., followed by lunch and a curriculum discussion with Brian Bracco, senior vice president for news for Hearst-Argyle Television. He will discuss NexGen and where he sees news coverage going. Bracco also was in charge of news for KMBC in Kansas City for years. Under his leadership, Hearst-Argyle has three beta sites (including KMBC) using NexGen technology in news coverage. These are cameras, PDAs, etc. that give reporters far greater mobility and immediacy. They also give a new look to the old idea of the one-man-band.
- Sept. 7: **Labor Day**, no classes, offices closed.
- Sept. 9: **Direct Admit Welcome**, Stauffer-Flint Resource Center, 5-6:15 p.m.
- Sept. 11: **Seeing Curriculum Change from New Perspectives**, 9:30 a.m.-2:30 p.m., Kansas Room of the Union. Lunch will be provided. Speakers at this planning session will be non-journalists from large and small organizations that must constantly change to survive and even thrive. The format will involve presentations on how their companies or organizations develop and maintain a forward orientation, followed by discussion among the speakers and with faculty, breakout groups, and then a synthesis of the day. **RSVP to Jennifer Griner by Sept. 4.**
- Sept.18: **Journalism Senior Day**, Kansas Union, 9-11 a.m. with lunch and S-F/Dole tour from 11 a.m.-1:30 p.m.; student panel, 1:30-2 p.m. in Alderson Auditorium.
- Sept. 20-25: **Bridging the Gap: A Military Experience for Journalists**, an intensive week-long workshop at Fort Leavenworth, Kansas, and Fort Leonard Wood, Missouri. The participating journalists will present a panel for J-School students and faculty, "Covering the military in the 21st Century," from 4-5 p.m., Sept. 24, in 100 S-F. A reception to honor the participants will be from 11-1 p.m., Sept. 25, at the Lewis and Clark Center at Fort Leavenworth.
- Sept. 23: **KSPA Fall Conference**, Lawrence.
- Sept. 23 & 24: **Undergraduate New Student Orientation**, 100 S-F, 5:30-7:30 p.m.
- Sept. 25: **50th Anniversary KU and J-School Alumni event**, honoring the class of 1959, details TBD.
- Sept. 26: **KU Family Day**.

- Sept. 29: **Wooldridge Scholarship Dinner**, Kansas Union English Room, 5:30 p.m. We will welcome three new freshmen scholars this year: **Brendan Allen**, **Sarah McCabe** and **Corinne Westeman**. We will bid adieu to the following seniors who will graduate this May: **Brenna Daldorph**, **Casey Miles**, **Brandon Sayers**, **Jennifer Torline** and **Carnez Williams**.
- Oct. 3-6: **John Cochran**, senior Washington correspondent for ABC, and **Barbara Cochran**, president emeritus of the Radio-Television News Directors, will be professionals-in-residence Monday, Oct. 5, and until early afternoon, Tuesday, Oct. 6. If you would like to have them in one of your classes, please let **Susanne Shaw** know by Tuesday, Sept. 8. We also will have a faculty lunch with the Cochrans on Monday, Oct. 5, in Room 104. If you would like to attend, please let **Jennifer Griner** know by Sept. 25.
- Oct. 15 & 16: **Fall Break**, no classes.
- Oct. 21-22: **Professional-in-Residence Elyn Angelotti**, interactivity editor and adjunct faculty member at Poynter Institute.
- Nov. 11: **Veteran's Day**, USS & unclassified staff holiday with supervisor permission.
- Nov. 12: **Montgomery Symposium**, Kansas Union.
- Nov. 13: **Faculty Meeting**, 206 S-F, 11:30 a.m.
- Nov. 25-27: **Thanksgiving Break**, no classes 11/25-27, offices closed 11/26-27.
- Nov. 30-Dec. 1: **Professional-in-Residence Howard Goller**, editor, Political & General News, US & Canada, Thomson Reuters.
- Dec. 8: **David Guth's Strategic Campaigns class client this fall will be The Freedom's Frontier National Heritage Area**. The student presentations will be Dec. 8 in the Big 12 Room of the Kansas Union at 7:00 p.m.
- Dec. 10: **Last day of fall classes**.
- Dec. 11: **Stop day**.
- Dec. 13: **Journalism Graduate Recognition Ceremony**, noon, Woodruff Auditorium and Big 12 Room, Kansas Union.
- Dec. 16: **Tim Bengtson's Strategic Campaigns client this fall will be KU Bookstores**. The class will be working with David Mucci and Mike Reid, director and marketing director of KU Memorial Unions, respectively. Students will make their final presentations to the client in Alderson Auditorium in the Kansas Union on Dec. 16 at 7:30 a.m.
- Dec. 18: **Last day of finals**.
- Dec. 25: **Christmas Holiday**, offices closed.
- Dec. 28: **Fall grades due**.

FACULTY NEWS:

Scott Reinardy was the moderator for the session "Beating Burnout" at the Society of Professional Journalists convention in Indianapolis last weekend. The panel included Isha Cogborn, life coach for the Epiphany Institute; Aiesha Little, associated editor at *Cincinnati Magazine*; Renee Petrina, for copy editor at *the Indianapolis Star*; and Sony Smith, Web editor/reporter at *the Orange County Register*.

Simran Sethi has been invited to participate in the inaugural jury for the NEA Foundation's Al Gore Green Prize in Public Education, to be given to a K-12 teacher, school or district providing exemplary environmental education.

Sethi will present the service learning work of her summer J840 course to the citywide Community Cooperation Committee, an offshoot of the Community Commission on Homelessness created to assist Lawrence stakeholders in discussions around homelessness, on Sept. 1.

JOURNALISM STUDENT AMBASSADOR PROGRAM:

The 2009-10 application for the Journalism Student Ambassador Program is now available. Students who are passionate about the J-School, looking for a creative way to build their resume with new experiences and would enjoy networking with KU administrators, faculty, staff, alumni and prospective students are encouraged to apply. Descriptions of JSAP and applications are online at <http://www.journalism.ku.edu/students/JSAP.shtml> and hard copies are available in the Journalism Resource Center, 210 S-F, and in 2051A Dole. **The application deadline is Monday, Sept. 14.**

ALUMNI NEWS:

Hali Baker, 2009, is a management trainee for Uhlig Advanced Publishing Systems in Overland Park, Kan.

Toni Bergquist, 2009, has been an interactive media consultant for *the Wichita Eagle* since May.

Sarah Connelly, 2006, works in real estate advertising for *the Virginian-Pilot* in Norfolk, Va. She was just admitted to the Mason School of Business at The College of William and Mary where she will pursue an MBA

Sean Craven, 2008, is a broker associate for RED Brokerage, LLC, in Kansas City, Mo.

Sarah Nelson, 2008, is an account coordinator for Two West, Inc., in Kansas City, Mo. She was an intern from January-March, and was hired full-time in April.

Andrew Newbauer, 2009, is a security forces officer for the United States Air Force.

Brian Schmid, 2009, is a marketing coordinator for Eiko Ltd., a lighting manufacturer in Shawnee, Kan.

Jessica Shannon, 2009, started her studies with the KU School of Law this semester.

Sarah Waldschmidt, 2009, is the emerging media coordinator for InTouch Solutions, a digital marketing company in Overland Park, Kan. She has been in the position since April.

Kristen Watkins, 2009, works for Teach for America as a high school social studies teacher.

DEATHS:

John H. Battin, 1957, died April 14. He lived in Ulysses, Kan. He was a well-known photojournalist for more than five decades for *the Argus-Courier* newspaper in Petaluma, Calif.

Gary T. French, 1973, died August 7. He lived in Gladstone, Mo., and was the owner of Tortilla Flats Mexican Restaurant in Gladstone.