



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 39, #11, OCTOBER 19, 2009

FALL CALENDAR OF EVENTS:

- Oct. 21: **KU Society of Professional Journalists (SPJ) Meeting**, 4:30 p.m., 202 S-F. Topic TBD.
- Oct. 21-22: **Professional-in-Residence Elynn Angelotti**, 2005 J-School graduate and interactivity editor and adjunct faculty member at the Poynter Institute. There will be a faculty lunch with her on Oct. 21 from 12-12:45 p.m. in 104 ST-F.
- Oct. 23: **Curriculum Revision Discussion and Town Hall Meeting**, 206 S-F.
10:00 – Discussion of how to handle the Ethics and First Amendment question.
11:00 – Discussion of outcomes.
11:30 – General discussion of core.
- Oct. 27: **KU Ad Club Meeting**, 7 p.m., 2094 Dole.
- Oct. 27: **PRSSA Meeting**, 7 p.m., Dole 2092.
- Oct. 30: **Curriculum Revision Discussion**, 11:30 a.m., 206 S-F, to arrive at a vote on the core proposal.
- Nov. 3: **David Hume Kennerly**, Pulitzer Prize-winning photographer, will give a talk at the National World War I Museum at Liberty Memorial at 7 p.m. Tickets are \$25 and can be purchased online at www.DigitalLabrador.com or by phone at 816-841-9624. As his bio states: "Kennerly has been shooting on the front lines of history for more than 40 years. He's photographed eight wars, as many U.S. presidents, and he has traveled to dozens of countries along the way. At 25, he won the 1972 Pulitzer Prize for his photos of the Vietnam War, and two years later was appointed President Gerald R. Ford's personal photographer." **Students are invited to attend and interview Kennerly. Please contact Jennifer Kinnard if you know of students who would like to interview him.**
- Nov. 5: **SPJ Meeting**, 4:30 p.m., 202 S-F.
- Nov. 9: **PRSSA Meeting**, 7 p.m., Dole 2092.
- Nov. 10: **KU Ad Club Meeting**, 7 p.m., 2092 Dole.
- Nov. 11: **Veteran's Day**, USS & unclassified staff holiday with supervisor permission.
- Nov. 12: **Montgomery Symposium**, Kansas Union. More details TBA.
- Nov. 13: **Faculty Meeting**, 206 S-F, 11:30 a.m.
- Nov. 18: **SPJ Meeting**, 4:30 p.m., 202 S-F.
- Nov. 23: **PRSSA Meeting**, 7 p.m., Dole 2092.

- Nov. 24: **KU Ad Club Meeting**, 7 p.m., 2092 Dole.
- Nov. 25–27: **Thanksgiving Break**, no classes 11/25-27, offices closed 11/26-27.
- Nov. 30–Dec. 1: **Professional-in-Residence Howard Goller**, editor, Political & General News, US & Canada, Thomson Reuters.
- Dec. 3: **SPJ Meeting**, 4:30 p.m., 202 S-F.
- Dec. 8: **David Guth's Strategic Campaigns class client this fall will be The Freedom's Frontier National Heritage Area.** The student presentations will be Dec. 8 in the Big 12 Room of the Kansas Union at 7:00 p.m.
- Dec. 8: **KU Ad Club Meeting**, 7 p.m., 2092 Dole.
- Dec. 8: **PRSSA Social**, 7 p.m., Dole 2092.
- Dec. 10: **Last day of fall classes.**
- Dec. 11: **Stop day.**
- Dec. 13: **Journalism Graduate Recognition Ceremony**, noon, Woodruff Auditorium and Big 12 Room, Kansas Union.
- Dec. 16: **Tim Bengtson's Strategic Campaigns client this fall will be KU Bookstores.** Students will make their final presentations to the client in Alderson Auditorium in the Kansas Union on Dec. 16 at 7:30 a.m.
- Dec. 18: **Last day of finals.**
- Dec. 25: **Christmas Holiday**, offices closed.
- Dec. 28: **Fall grades due.**

FACULTY NEWS:

Susanne Shaw spoke to faculty, students and university administrators last week at Tsinghua University in Beijing on U.S. journalism and mass communication education and accreditation.

Jimmy Gentry will team with two-time Pulitzer Prize winning investigative reporter Jim Steele to present a day-long workshop on "Investigative Business Journalism" Oct. 21 in Los Angeles. Gentry will discuss "Rethinking Financial Statements in Today's Environment" in the morning and Steele will discuss "Unearthing Financial Documents, Sourcing and Legal Considerations" and good writing in the afternoon. The program is sponsored by the Donald W. Reynolds National Center for Business Journalism at Arizona State University.

INFORMATION NEEDED FROM FACULTY:

International Faculty Activities: Please send Jennifer Kinnard a ~100-word brief about your 2009 international professional activities for KU's International Programs' newsletter. **The deadline is October 23.**

STUDENT RECRUITMENT ACTIVITIES:

Scott Sponholtz represented the J-School Oct. 15 at the Lawrence College Fair at Lawrence High School. **Patty Noland** will represent the J-School at KU's Black Leadership Symposium Oct. 21. **Jennifer Kinnard** will represent the J-School Oct. 23 at KU's All-Major Senior Day.

RECRUITER ON CAMPUS:

The following recruiter will be on campus to conduct INTERNSHIP INTERVIEWS: Jesse Barker, assistant city editor at *the Kansas City Star*, will be here to interview for paid Summer 2010 internships AND credit Winter 2009 internships reporting on Wednesday, Nov. 4. Students should sign up for an interview time on Patty Noland's door, 209D Stauffer-Flint.

CLASS VISITORS:

Julie Fugett, with KU IT security, and **Richard Whitmore**, a field security officer with KU Continuing Education, spoke in **Terry Bryant's** J488 class last week about creating public service announcements to warn students about the dangers of computer security. The student-produced PSA's will be entered in a nationwide contest on Cyber Security Awareness.

Diann Godbey, clinical nurse coordinator with the KU Medical Center Cancer Center, spoke in **Bryant's** J488 class last week about creating an informational video for patients, their families and loved ones who have to use the Cancer Center. The student-produced video will be displayed on the KU Cancer Center's Web site and will be available on DVD for those who need information on the Cancer Center.

Mike Lundgren, director of creative technology for VML, will speak to **Diane O'Byrne's** Message Development and Sales Strategy classes on Oct. 22.

FACULTY OPPORTUNITY:

Donald W. Reynolds National Center for Business Journalism: Faculty members are encouraged to apply for one of a dozen fellowships for prospective university business journalism professors at the "Business Journalism Professors Seminar" held in early January in Phoenix. Fellowships are worth \$2,000 for four days of intensive study in how to teach business journalism at the university level Jan. 5-8, 2010, in Phoenix. The third annual "Business Journalism Professors Seminar" will take place during Reynolds Business Journalism Week at Arizona State University's School of Journalism. Fellowships cover the full cost of training, lodging, materials and most meals. In addition, fellows receive a \$500 stipend to help offset travel and other costs. This seminar will cover the essentials of teaching a hands-on course, including financial, economic and writing aspects. It is an opportunity for prospective business journalism professors to learn from experienced instructors and journalism professionals, with follow-up after the seminar ends as well. The sessions will be led by award-winning professors and journalists, including **Jimmy Gentry**. The selection process is highly competitive, and applicants must provide as Word-document attachments: letter explaining their interest in teaching business journalism; resume; one-paragraph bio; letter of support from their school or department head outlining the program's interest in teaching business journalism; and a head shot of the applicant. An e-mail with all five elements attached must be sent by **Nov. 2, 2009**, to jacalyn.sponberg@businessjournalism.org with "Application for Business Journalism Professors Seminar" in the subject line. Questions: contact Andrew Leckey, president of the Donald W. Reynolds National Center for Business Journalism, at andrew.leckey@businessjournalism.org or 602-496-9186.

STUDENT NEWS:

Journalism seniors Scott Toland and **Sylvia "May" Davis** were two of the ten finalists selected for KU's 19th annual Excellence in Community, Education and Leadership (Ex.C.E.L.) Awards.

ALUMNI NEWS:

Bion Beebe, 1972 and KU Law 1976, owns Precision Tune Auto in Eagan, Minn.

Lydia Beebe, 1974 and KU Law 1977, received the Distinguished Alumnus Award from the KU School of Law. She lives in San Francisco, where she works for Chevron. She serves on the KU Law Alumni Board of Governors.

Barbara Bichelmeyer, 1982, was named associate vice president for academic planning at Indiana University in Bloomington. In addition to her journalism degree, she holds a bachelor of arts, a master of science in education and a PhD, all from KU.

Bruce Erickson, 1971 and MSJ 1976, is the director of communications at Sam Houston State University. He is a former associate vice president for university communications and marketing at California State University, Fullerton, a former executive director for marketing and communications at Wichita State University, a former director of public relations at California State University, Northridge, and a former director of university relations at The University of Texas-Pan American. He is the recipient of numerous awards from the Council for the Advancement and Support of Education. He was awarded the Public Communicators of Los Angeles' inaugural Most Valuable Professional Award for his work and visibility as California State Northridge's spokesperson following the Northridge earthquake in 1994.

Janet Murguía, 1982, joins five other Jayhawks on a new list of the 100 most powerful women in Washington, D.C., according to *Washingtonian* magazine. The magazine has compiled an annual list for 27 years to recognize women leaders in Washington from the public, private and nonprofit sectors. Other honorees this year include First Lady Michelle Obama and House Speaker Nancy Pelosi. Murguía is president of the National Council of La Raza, the largest national Hispanic civil rights and advocacy organization in the U.S. She previously worked at the White House from 1994 to 2000 as a top aide to President Clinton. After serving as a deputy campaign manager for the 2000 Gore-Lieberman presidential campaign, she was executive vice chancellor for university relations at KU for four years. Murguía earned a law degree in 1985 and bachelor's degrees in journalism and Spanish in 1982 from KU. News release: <http://www.news.ku.edu/2009/october/14/powerful.shtml>

Rita (Haugh) Oates, 1972, is vice president of education for ePals Inc. She lives in Coral Gables, Fla.

Cotton Smith, 1962, published his 15th Western novel, *Death Mask*, with Dorchester Publishing. His fifth audiobook, *Return of the Spirit Rider*, has been released by Recorded Books. He lives in Mission Hills, Kan.

Julie Johnson Staples, 1978, recently opened J. Johnson Staples & Company in New York City to provide specialized strategic communication services.

Paul Witwer, 1980, is a certified financial planner for Bell Investment Advisors in Oakland, Calif.

DEATH:

Dennis N. Branstiter, 1963, died Oct. 14. He was a member of the Air Force Reserves. He worked briefly in Wichita, Kan., for Cessna before returning to KU, where he was deputy director of public relations for the university. In 1973, he joined the copy desk of *the Minneapolis Star* and worked for *the Star-Tribune* company until his retirement in 2003. He held a variety of positions at the newspaper. He was an expert in Native American and Southwestern art. Memorial gifts in his honor may be given to the KU School of Journalism or the Multiple Myeloma Research Foundation.