



THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #5, SEPTEMBER 8, 2008

SEPT./OCT. CALENDAR OF EVENTS:

The complete fall and academic year calendar of events is online at www.journalism.ku.edu.

- Sept. 10: **KU Study Abroad Information Fair**, 9:30 a.m.-3:30 p.m. in the Kansas Union, 4th floor.
- Sept. 14–19: **Bridging the Gap: A Military Experience for Journalists**, an intensive week-long workshop at Fort Leavenworth and Fort Riley.
- Sept. 15: **Direct Admit Welcome**, 5-6:15 p.m. in Journalism Resource Center, 210 S-F.
- Sept. 17: **Research Roundtable**, noon, 104 S-F.
- Sept. 18: **“A Chain Reaction: Nuclear Weapons, Policy and People,”** 3:30-5 pm., Alderson Auditorium, Kansas Union. The program is sponsored by International Programs and co-sponsored by the Departments of History, Sociology and Political Science, and the Schools of Law and Journalism, Environmental Studies, European Studies, International Studies, CREES, and Peace and Conflict Studies. Lt. Gen. Robert Gard (USA, ret.), chairman of the Center for Arms Control and Non-Proliferation, and Dr. Ira Helfand, co-founder of the national Physicians for Social Responsibility, will present a brief history of U.S. nuclear weapons policy and current controversies surrounding nuclear weapons, including Iran, and will also touch on the potential humanitarian and environmental effects of a limited, regional nuclear war-something that seems more plausible in a shaky international system.
- Sept. 19: **Strategic Communication Faculty Meeting**, 206 S-F, 10-11:15 a.m.
- Sept. 19: **Faculty Meeting**, 206 S-F, 11:30 a.m.
- Sept. 20: **KU Family Day**.
- Sept. 22: **KSPA Fall Conference**.
- Sept. 24 & 25: **Barbara Spurlock Moffet**, 1973, will be a professional-in-residence. She has worked on media relations, environmental projects and scientific research grants for National Geographic since 1977. In 1987, she helped start the communications division, which now serves as National Geographic's media relations and public relations office. **Please let Susanne Shaw know by Sept. 10 if you would like to have her in one of your classes.** She will visit with the Research and Writing class from 8-8:50 a.m., Sept. 24.
- Sept. 24 & 25: **New Student Orientation**, 100 S-F, 5:30 p.m.
- Sept. 25 & 26: **Kansas Transportation Research Institute Presidential & Congressional Forum on Key Transportation and Energy Issues**, hosted by **David Perlmutter**, Dole Institute of Politics.

- Oct.2: **Wooldridge Scholarship Dinner**, Kansas Union English Room, 5:30 p.m.
- Oct. 8: **Research Roundtable**, noon, 104 S-F.
- Oct. 10: **Promotion and Tenure Committee Meeting**, 11:30 a.m., S-F 206.
- Oct. 10: **Deadline for faculty to submit sabbatical leave applications to Dean Brill.**
- Oct. 16 & 17: **Fall Break**, no classes.
- Oct. 22: **Kim Byrnes**, reporter/weekend anchor at WDAF-TV in Kansas City, will be a professional-in-residence. After graduating from the School of Journalism, Kim's first job was at KOAM in Pittsburg. From there, she went to KSP in Springfield, Mo., and then to WDAF. **Please let Susanne Shaw know by Sept. 29 if you would like to have her in your class.**
- Oct. 23: **Editorial-Writing Conference**, William Allen White House, Emporia, 10-3 p.m.
- Oct. 31: **Journalism Senior Day**, Kansas Union, 9-11 a.m.; lunch & S-F/Dole tour, 11-1:30 p.m.; student panel, 1:30-2 p.m. in Alderson Auditorium.

KSPA FALL CONFERENCE SPEAKERS NEEDED:

Faculty members interested in speaking at the KSPA fall conference on Monday, Sept. 22, should submit a speaker request form to John Hudnall TODAY, Sept. 8. The conference will be held at the Kansas Union.

BREMNER EDITING CENTER HOURS:

Please share with your students the Fall 2008 hours of operation. Sue Novak is coordinator of the center.

- Mondays: 10:30 a.m. to 11:30 a.m.; noon to 4:30 p.m.
- Tuesdays: 9:30 a.m. to 11:30 a.m.; noon to 1:00 p.m.; 3:30 p.m. to 4:30 p.m.
- Wednesdays: 10:30 a.m. to 11:30 a.m.; noon to 4:30 p.m.
- Thursdays: 9:30 a.m. to 11:30 a.m.; noon to 1:00 p.m.; 2:30 p.m. to 4:30 p.m.
- Fridays: 9:30 a.m. to 11:30 a.m.; noon to 2:00 p.m.

FACULTY NEWS:

Scott Reinardy's co-authored paper "College newspaper advisers, controversial topics and the willingness to self-censor" received the College Media Advisers' Nordin Award for top paper and will be presented Friday, Oct. 31, in Kansas City. With the award, the paper is automatically selected for publication in the *College Media Review*. Publication is set for the Winter 2009 issue. The paper was co-authored with Vince Filak, University of Wisconsin-Oshkosh. Reinardy will also present "College journalism advisers able to ward off stress, burnout" at the October conference in Kansas City.

Simran Sethi's co-authored book, "Ethical Markets: Growing the Green Economy," has been translated into Korean and will be translated into Japanese by the end of the year.

Carol Holstead has become a consultant for *KU Giving*, the University's fundraising magazine.

David Perlmutter delivered the keynote speech on "How Blogging Is Changing Our World: The Lessons from Politics," at the Society for Scholarly Publishing Top Management Roundtable Conference in Philadelphia, Penn.

Rick Musser, retired professor, was interviewed by *Chicago Tribune* reporter Rex Huppke about Republican efforts to demonize the media's coverage of its vice-presidential candidate's family, for a Sept. 5 story.

Perlmutter was interviewed about blogs and interactivity for the Web page of Care2, a company that provides online outreach for nonprofits. **Perlmutter** also was interviewed on the Jeremy Taylor Show (KLWN, Lawrence).

STUDENT RECRUITMENT NEWS:

Samantha Mangino Hardy represented the University of Kansas and the School of Journalism at the Kansas State Fair in Hutchinson on Sunday, Sept. 7. Each year the State Fair attracts approximately 350,000 people from all 105 Kansas counties and several other states.

CLASS VISITORS:

Ramsey Mohsen, 2005 KU Business School graduate, spoke to **Diane O'Byrne's** 435 Message Development class Sept. 4 about writing for the Web. He also discussed video blogging.

Sandi Moss, senior marketing manager at Sprint/Nextel, will speak in **Crystal Lumpkins'** Marketing and Media Research class on Sept. 15.

Guests scheduled to speak in **David Guth's** J201 Campaign 2008: The Media, Politics and Persuasion class include: **Mike Swenson**, EVP/Chief Marketing Officer of Barkley, on Sept. 16; **Joe Gaylord**, Dole Institute of Politics Fellow, on Oct. 7; **Louis Duiguid**, vice president, community resources, *Kansas City Star*, on Oct. 21; Assoc. Prof. **Mark Joslyn**, political science department, on Nov. 11; and **David Perlmutter**, Nov. 13.

STUDENT OPPORTUNITIES:

The Chips Quinn Scholars Program: These are paid, 10- to 12-week newsroom internships. For more information and an application, visit www.chipsquinn.org. The spring and summer programs nomination **deadline is Oct. 15**.

The Society for Neuroscience Science Journalism Student Award: This award is designed to encourage students interested in pursuing a career in science or medical journalism by helping them attend Neuroscience 2008, the Society's annual meeting and the largest scientific meeting for neuroscience in the world. The meeting will be held Nov. 15–19 in Washington, DC. **The application deadline is Oct. 3**. For more information, visit http://web.sfn.org/am2008/index.cfm?pagename=Science_Journalism_Student_Award.

Benjamin Franklin House Literary Prize: The competition is open to students and young writers, up to age 25. The topic for 2008 is: "What is ethical journalism? Benjamin Franklin said the effects of the written word 'are more extensive, more lasting.' What are journalists' responsibilities and why?" **Entries must be sent by Oct. 15** to info@benjaminfranklinhouse.org. See www.benjaminfranklinhouse.org/site/sections/news/literary_prize.html for more details.

STUDENT NEWS:

Rauf Arif, graduate student from Pakistan and Fulbright Scholar, will be one of the panelists on "Pakistan Panel II: Beyond Musharraf," sponsored by KU's International Program. The panel is from 3:30-5 p.m., Sept. 9, in the Kansas Room of the Kansas Union. The event is free and open to the public.

Seniors **Sonia Pantoja** and **Allison Willis** are in the KU Student Ambassadors program for 2007-08. Student ambassadors work closely with the Office of Admissions and Scholarships, volunteering their time to give campus tours, serve on informational panels in Lawrence and elsewhere and correspond with prospective students.

ALUMNI NEWS:

Sam Carlson, 2007, has accepted a copy editor position with Vance Publishing.

Adam MacDonald, 2008, is the community relations manager at United Way of Wyandotte County, Kan.

Tim Veach, 2006, is youth hockey coordinator for the Iowa Chops of the American Hockey League.