



## THE MONDAY MEMO

J-SCHOOL NEWS BULLETIN, VOL. 38, #2, AUGUST 18, 2008

### FALL CALENDAR OF EVENTS:

The complete academic year calendar of events is online at [www.journalism.ku.edu](http://www.journalism.ku.edu).

- Aug. 19: **New Graduate Student Orientation**, 204 S-F, 1-4 p.m.
- Aug. 20: **Faculty/Staff Retreat**, meeting and meals at Maceli's (1031 New Hampshire). Free parking can be found across the street. A breakfast buffet will be provided at 8:30 a.m., the meeting will begin at 9 a.m. and lunch will be served at noon. The meeting will conclude at 2 p.m.
- Aug. 20: **Opening Convocation**, Lied Center, 7:30 p.m.
- Aug. 21: **First day of fall classes**
- Sept. 1: **Labor Day**, no classes, offices closed
- Sept. 4: **Faculty/Staff Convocation**, Budig Hall, Rm. 130, 3:45 p.m.
- Sept. 6: **Editors Day**, Alderson Auditorium, 1:30 p.m. The program will feature a panel discussion with political insiders, "Post Conventions: What's Next in Election 2008?" Panelists are **Bill Lacy**, director of the Robert J. Dole Institute of Politics and former campaign manager for Fred Thompson's presidential campaign; **Walter Shapiro**, Washington bureau chief for Salon.com; and **Raymond D. Strother**, author, political consultant and television political commentator. **David Guth** will moderate the panel.
- Sept. 14–19: **Bridging the Gap: A Military Experience for Journalists**, an intensive week-long workshop at Fort Leavenworth and Fort Riley.
- Sept. 15: **Direct Admit Welcome** (time and location tentative)
- Sept. 19: **Faculty Meeting**, 206 S-F, 11:30 a.m.
- Sept. 22: **KSPA Fall Conference**
- Sept. 24 & 25: **New Student Orientation**, 100 S-F, 5:30-7:30 p.m.
- Oct. 2: **Wooldridge Scholarship Dinner**, Kansas Union English Room, 5:30 p.m.
- Oct. 16 & 17: **Fall Break**, no classes
- Oct. 23: **Editorial-Writing Conference**, William Allen White House, Emporia
- Oct. 31: **Journalism Senior Day**, Kansas Union, 9-11 a.m.; Lunch & S-F/Dole tour, 11-1:30 p.m.
- Nov. 7: **Faculty Meeting**, 206 S-F, 11:30 a.m.

- Nov. 11: **Veteran's Day**, USS and unclassified staff holiday with supervisor permission.
- Nov. 26–28: **Thanksgiving Break**, no classes 11/26-28, offices closed 11/27-28
- Dec. 9: **Strategic Campaigns (Prof. Bob Basow), Kansas Dept. of Commerce**, 7 p.m., location TBD
- Dec.11: **Last day of fall classes**
- Dec. 12: **Stop day**
- Dec.19: **Last day of finals**
- Dec. 25: **Christmas Holiday**, offices closed
- Dec. 29: **Fall grades due**

## FACULTY NEWS:

The second edition of "Strategic Writing: Multimedia Writing for Public Relations, Advertising and More," by **Chuck Marsh, David Guth** and **Bonnie Short**, has been published by Allyn & Bacon.

**David Perlmutter's** essay, "Your First Real Taste of Academic Culture," on being a first-time graduate assistant, appeared in the July 18th *Chronicle of Higher Education*. The essay was also adopted by The Graduate College at Western Michigan University to include in its training manual for grad students.

**Carol Holstead** has contributed an entry on magazine design to Sage Publications' *Encyclopedia of Journalism*, due out in mid-2009.

## FACULTY OPPORTUNITY & RESOURCE:

**The Abe Fellowship for Journalists:** The Social Science Research Council and the Japan Foundation Center for Global Partnership announce the creation of this new fellowship for journalists, designated to encourage in-depth coverage of topics of pressing concern to the U.S. and Japan through short-term, policy-related projects. It offers support for six weeks in Japan or the U.S. with a maximum stipend of \$23,500. The competition is open to citizens or permanent residents of the U.S. or Japan with at least five years of professional journalistic experience in newspapers, magazine, wire services, online news organizations or freelancing. Please send inquiries to [abe@ssrc.org](mailto:abe@ssrc.org). Further details and application form available at <http://fellowships.ssrc.org/abe>.

**Help a Reporter Out** helps editors and reporters locate authors and other subject area experts willing to be interviewed for articles, books, blogs, and podcasts. Once you register for free you will receive up to three e-mails a day, each containing up to 10 detailed queries from reporters looking for individuals willing to be interviewed. If you are a journalist looking for individuals to interview, visit the press page at [www.helpareporter.com/press](http://www.helpareporter.com/press) and submit your query. Your query will go out to more than 10,000 publicists, small business owners, and other professionals and experts in all walks of life, increasing the chances of you finding that hard-to-find source pre-deadline. If you are a source, simply sign up for the 3x per day newsletter at [www.helpareporter.com](http://www.helpareporter.com).

## CHICAGO ALUMNI REUNION:

On August 6, more than 50 J-School alumni gathered at Scoozy restaurant in Chicago for a Jayhawk Journalist alumni reunion event. **Bill Kurtis**, host of A&E crime and news documentary shows, acclaimed journalist and 1962 KU J-School graduate, attended the event and spoke to attendees. Faculty members in attendance were **Barbara Barnett, Pam Fine, David Guth, Carol Holstead, Crystal Lumpkins, Patty Noland, Sue Novak, David Perlmutter, Max Utsler** and **Doug Ward**. **Jimmy Gentry** hosted the event on behalf of **Dean Brill**. **Corrie Moore** helped welcome attendees. **Jennifer Kinnard** coordinated the event.

## STUDENT RECRUITMENT NEWS:

**Samantha Mangino Hardy** was a panelist at the UNITY Journalists of Color 2008 Convention in Chicago, Ill., on July 25, discussing the topic "Mining Diamonds in the Rough: Recruiting the Journalist of Tomorrow." The panel discussed the strategies for recruiting promising high school students to the field of journalism, particularly minority students. The discussion included helpful information to help prepare students for a career in journalism during a time of monumental change in the industry. **Dean Ann Brill** moderated the panel.

**Hardy** will represent the School of Journalism at the Hawk Week informational fair on Tuesday, Aug. 19, on Strong Hall's lawn. Hawk Week, Aug. 17-23, is the University's welcome week that showcases opportunities available to KU students.

## STUDENT NEWS:

**Sarah Neff**, journalism senior, won the prestigious Benjamin A. Gilman International Scholarship for study abroad. She is one of five KU students who won, which is the most Gilman awards KU has received at one time. Neff will spend the fall semester studying at the Arabic Language Institute in Fez, Morocco. She was the summer 2008 editor of *The Kansan* and has been a reporter and producer for KUJH-TV. She is a McNair Scholar. The congressionally funded Gilman program aims to diversify the kinds of students who study abroad and the countries and regions to which they go. The program is sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs.

**Andrew Greenhaw**, journalism senior, was an intern this summer in the Washington, D.C., bureau of Al Jazeera English, the Middle Eastern television network. He was an intern in the political unit, where he conducted research on U.S. presidential candidates, prepared information for programming directors and served as personal assistant to anchor Ghida Fakhry. News release: [www.news.ku.edu/2008/august/11/greenhaw.shtml](http://www.news.ku.edu/2008/august/11/greenhaw.shtml)

**Irina Yakhnis**, journalism and Russian/Eastern European studies student, and **Ashley Barforoush**, pre-journalism student, were two of 25 peer educators selected to mentor students in KU Learning Communities for fall 2008. Peer educators serve as academic mentors and advisers and also help first-year students transition to college life and assist upper-level students in exploring majors and professions. The Learning Communities program is an innovative academic initiative designed to bring students together into small, interactive thematic learning groups. News release: [www.news.ku.edu/2008/august/12/peereducators.shtml](http://www.news.ku.edu/2008/august/12/peereducators.shtml)

## ALUMNI NEWS:

**Katie Abrahamson**, 2008, is the new project manager at The DVS Group, a business brokerage firm. She is currently helping the firm redesign its Web site, and will assist in business sales.

**Brennan A. Burger**, 1993, works in strategic planning and client services for Hickerson Wahaus Advertising & Marketing in Prairie Village, Kan.

**Dan Chegwiddden**, 1974, is the advertising and public relations director of gift planning at Michigan State University. He has been there for 18 years.

**Stacey Couch**, 2007, is the director of communications for Alpha Phi Omega National Coed Service Fraternity in Independence, Mo.

**Kiesa Kay**, 1985, owns a writing retreat, called Oleander Cottage, in the South of France. The cottage is open to writers who need time to relax and work in the French countryside. Kay founded the retreat in honor of Robin Carrington, a friend who died before she had time to finish her first book. Kay helped finish her book and created the retreat so that others could make their own writing dreams come true. Visit [www.oleandercottage.com](http://www.oleandercottage.com) for more information. Kay also earned a master's degree in English from KU in 1989.

**Gina B. Kellogg**, 1986, is the managing editor of *Illustratus*, the newsletter division of Uhlig LLC in Overland Park, Kan.

**Lynn Kingsley-Jones**, 1986, sells residential real estate in the Kansas City area for Reece and Nichols realtors.

**Erin Maxwell**, 2006, was recently promoted to senior account executive at Vincent Partners, a lifestyle public relations and marketing agency in New York City.

**Kristen Maxwell**, 2006, is the assistant managing editor of *Shape* magazine in New York City.

**Grey Montgomery**, 1998, has accepted a position with Gannett Digital as manager of new product development in the Digital Product Incubator. When he left KU, he worked at *The Statesman-Journal* in Salem, Ore., and then returned to Junction City, Kan., where he was editor of *The Daily Union*, before entering the MBA program at The Wharton School, University of Pennsylvania. He earned his MBA this year.

**Michelle Orrick**, 2005, has been accepted to Florida State University for graduate school.

**Mindie Paget**, 1999, is the director of communications and marketing at the KU School of Law. Previously she was the arts editor for *The Lawrence Journal-World*.

**Adam Pracht**, 2004, works for Sunflower Bank in Salina, Kan.

**Amber (Byarlay) Pracht**, 2004, works for the Bank of Tescott in Salina, Kan.

**Paul Proia**, 1992, recently published "Just a Big Kid: The Life and Times of Rube Waddell," a full-length biography of the Hall of Famer and legendary pitcher.

**Bridget (Huerter) Richards**, 1987, is the managing principal for Artemis Communications LLC in Denver.

**Monica (Hayde) Schreiber**, 1990, has been with the marketing group of the international law firm Dechert LLP in Silicon Valley, Calif., for five years. She also is a volunteer public relations representative for a non-profit organization that focuses on the better treatment of dogs ([www.dogsdeservebetter.org](http://www.dogsdeservebetter.org)).

**Amy (Seifert) Shaffer**, 1993, is the manager of communications for the Georgia Ports Authority (GPA) and is the managing editor for its quarterly magazine, *AnchorAge*. She was the project manager for GPA's *FY 2006 Annual Report: Redefining the Pace of Trade*, which won a Bronze Anvil Award for Annual Reports, a Phoenix Award from the Georgia chapter of PRSA, and a Silver Flame from the Georgia IABC.

**Hanna Soltys**, 2008, is a junior copywriter/proofreader for Sherri May & Company in Phoenix, Ariz.

**Holly Cadden (Jenks) Soptick**, 1980, is the senior communications specialist for Kansas City Power and Light. Her son, Jayson Jenks, plans to attend KU in the fall, majoring in Journalism.

**Paula Spreitzer**, 2002, is the new director of e-marketing communications at YMCA of Greater Kansas City. Previously she was the public relations specialist at Kansas City Hospice & Palliative Care.

**Nate Totten**, 2008, has been admitted to the BrandCenter at Virginia Commonwealth University, a prestigious advertising portfolio school.

**Alejandro Alex Villamar**, 2008, is a senior project manager on the Sprint Account for TWO WEST, Kansas City.

**Harry Waterhouse**, 1976, wrote a history of Calvary Bible College, which was released at its 75<sup>th</sup> birthday celebration. He also is the editor of his church's online newsletter.

**Tammy Wiard**, 1986, is the media marketing and advertising director for Safeway, Inc. in Pleasanton, Calif.

## DEATH:

**Lorraine (Godding) Bodin**, 1953, died July 27, 2008. She was a business manager of KLWN-KLZR Radio for many years. She lived in Lawrence.