



# William Allen White School of Journalism and Mass Communications

Vol. 32, #1

**MONDAY MEMO**

August 19, 2002

## CALENDAR OF EVENTS:

- Today, Aug. 19:       **Orientation for new graduate students**, 9 a.m., 204 Stauffer-Flint.
- Tues., Aug. 20:       **Center for Teaching Excellence fourth annual Teaching Summit.** The School is a finalist for a CTE award.
- Wed., Aug. 21:       **Journalism Faculty Retreat**, 9 a.m. to 3 p.m. in the Jayhawk Room of the Kansas Union.
- Thurs., Sept. 5:       **Strategic Communications** faculty, 4 p. m., 104 Stauffer Flint.
- Friday, Sept. 6:       **News faculty**, 8:30 a.m., 104 Stauffer-Flint. Meeting of the full Faculty, 11:30 a.m.
- Thurs., Sept. 19:     **Wichita Alumni reception**, 6 to 8 p.m.
- Wed. & Thurs.,  
Sept. 25 & 26:       **Orientation sessions for students newly admitted to Journalism**, 5:30 to 7:30 p.m., Budig Hall.
- Saturday, Oct. 5:     **KU OPEN HOUSE.**
- Oct. 22 & 23:        **Advising for spring**, 4 to 7 p. m., Burge Union.
- Saturday, Nov. 2:     **Kansas Editors Day.** Tom Eblen is planning the program.
- Sunday,  
December 8:         **Graduate Recognition Ceremony for December graduates**, 3 p.m., Woodruff Auditorium, Kansas

## ANNOUNCEMENTS FOR STUDENTS:

- Students who will be eligible for admission for spring 2003 must file Change of School forms by Friday, August 30 in the Records Office, 201 Stauffer-Flint.
- Those who plan to graduate in December 2002 should complete an Application for Degree form in the Records Office immediately, if they have not done so.
- Students who plan to graduate in May, August or December 2003 and are not enrolled in J 415, or 419 or 435 this semester must make a graduation check appointment with the Advising and Records office between September 4 and October 16. Those who are enrolled in J 415 or 419 or 435 this semester will have a graduation check between November 11 and 22 as part of their required coursework.

## CLASS WAITING LISTS:

Please report absences in the first 2 sessions from the following classes to Lynne Tidwell so that she may add students from the waiting lists: 301, 415, 419, 435, 410, 552, 553 and 618. Only December graduates will be added to J618.

### FACULTY NEWS:

- **Susanne Shaw** will chair the first accrediting visit of the Latin American Accrediting Council August 18 through 21 at Diego Portales University in Santiago, Chile.
- **Maria Len-Rios** served as a panelist for two teaching sessions, one sponsored by the Public Relations Division and the other co-sponsored by the Communication Theory & Methodology Division and the Commission on the Status of Women at the convention of the Association for Education in Journalism and Mass Communication. She also was first author of "The Sequence of Fluctuations in Information Processing During Web Site Use," which she presented at the AEJMC convention. She co-authored the research paper with four graduate students from the University of Missouri.
- **Carol Holstead** moderated a session featuring Dick Stolley, founding editor of People magazine, and presented the student magazine awards at the AEJMC convention in Miami.
- **David Guth** was elected research chair of the Public Relations Division of AEJMC. Also, he was interviewed by Karen DeYoung, an associate editor of the Washington Post, July 23. She sought his views on current efforts in Washington to expand public diplomacy efforts after reading his article on the birth of the U. S. Information Agency (USIA) in American Journalism.
- **Ann Brill** will judge the Online Journalism Awards coordinated by Columbia University. They will be presented by the Online News Association in New York in October.
- **Dick Nelson** has been elected to the board of the Kansas City Press Club, a chapter of the Society of Professional Journalists, and heads its Ethics Committee. He also attended the Kansas-Missouri Associated Press Broadcasters meeting June 8.
- **Gary Hawke** visited the C-Span production facility and the U. S. Customs Service television operation in Washington, D. C., July 1 to research KUJH and Dole Institute remote broadcast possibilities.
- A Russian language edition of journalism ethics instructional materials by **Lori Demo, Charles Marsh** and the late **John Ginn** will be in use at the Press Development Institute in Russia. **Tom Volek** and a Russian colleague are developing an ethics casebook for use at the Institute.
- **Lori Demo** has joined the faculty of Ball State University in Muncie, Indiana.

### NEW FACULTY:

- **Professor Peggy Kuhr**, Knight Chair, is in 207 C Stauffer-Flint.
- **Assistant Professor Maria Len-Rios** is in 207 D.
- **Lecturers Tammie Barker and Kim Callahan** are in 209 B.
- **Lecturers Tim Janicke, John Kerans, Kara Lynch and Noah Musser** share 316.

### OFFICE MOVES:

- **Assistant Professor Shannon Campbell** is in 312.
- **Malcolm Gibson** is in the Kansan general manager's office only.
- **Anton Bubnovskiy** from Vladivostok, Russia, will be here for the year as a Junior Faculty Development Program fellow. He will develop courses related to technology in media as well as photography for his return to Far Eastern State Technical University. His office is 2063 Dole. Irma Kumylganova was a fellow here last year.

## HONOR:

**Retired Prof. Samuel L. Adams** was honored July 31 by the National Association of Black Journalists, National Conference of Editorial Writers, the Medill School of Journalism at Northwestern University and this School for his service as curator of the Ida B. Wells award from its inception in 1982 through 2002. The citation was given to him at the NABJ convention for "using the award to encourage increased diversity in newsrooms, providing inspiration to students to pursue careers in journalism, and to recognize his pioneering role among U. S. Black journalists, his Lifetime Achievement Award from the NABJ, and his academic career," including more than 25 years at KU. He also was honored at a cocktail party. A bust of Ida B. Wells will be presented to him in September at the editorial writer's convention.

## STAFF NEWS:

**Cindy Nesvarba** is on medical leave until August 26.

## STUDENT RECOGNITION:

- **The Jayhawk Journalist** won third place in the single issue of an ongoing magazine general excellence category in the AEJMC student magazine contest.
- **Frances Gorman** received honorable mention for her individual start-up project, "Ballroom" magazine.
- **Michael Bieke's** in-depth report on agricultural run-off pollution was broadcast statewide on "Kansas Week" May 31 on Kansas Public Television. Bieke originally produced the story for broadcast on KUJH-TV News.
- **The cooperation between KUJH-TV and Kansas Public Television will continue.**

## VISITING PROFESSIONALS:

Ten Ukrainian journalism educators visited the School in June. They were hosted by Tom Volek and John Hudnall. They observed some of the Kansas Journalism Institute classes for high school students. The visit was sponsored by the U. S. Department of State Bureau of Cultural and Educational Affairs.

## FEDERAL MAIL REMINDER:

For Federal mail delivery on campus, you must use this form of geographic address: name of individual, school or department name, University of Kansas, building name, room number, street address, Lawrence, KS 66045-xxxx. Our addresses: 1435 Jayhawk Blvd., 66045-7575 for Stauffer-Flint, and room 2052 Dole Center, 1000 Sunnyside Avenue, 66045-7555.

## ALUMNI NEWS:

- **Dan Austin**, 1968, has been named vice chair of Ottaway Newspapers owned by Dow Jones and will become chairman next year.
- **Fred Frailey**, 1966, is the editor of Kiplinger's Personal Finance magazine. He joined the staff in 1987. Previously, he was an assistant managing editor at U. S. News and World Report for 16 years. He also has worked for the Chicago Sun-Times, Kansas City Star, and Sulphur Springs, Texas paper.
- **Dan Simon**, May 1991, has been named publisher of the Olathe Daily News by Knight Ridder. He had been publisher and general manager of the Lawrence Journal World-owned weekly newspapers in DeSoto, Bonner Springs, Basehor and Eudora. Before that he was sales and

marketing adviser to the Kansan. He also worked on Colorado newspapers before coming to the Kansan.

- **Sarah Snyder**, May 2001, is director of the First Hand Foundation of the Cerner Corporation. It provides medical grants for children who have no insurance or Medicaid coverage. In the last year, it helped more than 100 children with \$415,000 in grants.
- **Christa Henton**, May 2001, has been promoted to primary news anchor at 6 and 10, at KCAU-TV in Sioux City. She joined the station a year ago as morning anchor.
- **Ann Weishaar**, 1998, is a producer at KPNX-TV in Phoenix.
- **Gayle Martin**, MSJ 1995, is executive director of Salina Downtown, Inc. She was communications director for the Kansas Department of Revenue, and before that, for the city of Lawrence.
- **Selena Schrimple**, December 1999, has just been hired as an account executive at WZZN in Chicago.
- **Joy Benedict**, May 1998, has moved from WOI-TV in Ames, Iowa, to WBMA-TV in Birmingham, Alabama, as a reporter.
- **Anne Robertson**, May 2001, will become an advertising representative for Dockery House Publishing in Dallas August 30.
- **Angela Schaffer Nightengale**, May 2001, is a reporter at KSNG-TV, Garden City.
- **Ryan Haga**, MSJ 2001, is entering the Washburn University law school.

#### **MAY 2002 GRADUATES:**

- **Molly Mueller** works in the Washington office of Sen. Pat Roberts.
- **Adriane Roberts** is a production assistant for Universal Press Syndicate's PageCaptain division. She had been interning on Vance's Produce Merchandising magazine.
- **Jessica Salazar** is a reporter for KBSD-TV in Dodge City.
- **Michelle Sherwood** is a reporter with WAAY-TV in Wilmington, North Carolina.
- **Theresa Freed Loethen** is a reporter for KUPK-TV in Garden City.
- **Sara Rubin** is with Burness Communications in Bethesda, Maryland.
- **Four of the School's graduates were involved in the July production of "Annie Get Your Gun"** at Shawnee Mission Theater in the Park. Krista Tatchl Eyler, MSJ May 2000, starred as Annie, Nicole Perica, December 2001, was in the chorus, Dana Lauvetz, December 1998, was associate producer and Krista Roberts, May 1998, was choreographer.

#### **DEATHS:**

- **First Lt. Nathaniel David Buckley**, May 2000, was killed in an August 7 military airplane crash in Puerto Rico. He was a graduate of the KU ROTC program and joined the U.S. Air Force in June 2000. He was from Minneola, Kansas.
- **Lou Fockele**, publisher of the Gainesville, Georgia, Times from 1949 to 1981, died May 28, at 84. Born in LeRoy, Kansas in 1917, he worked on the weekly operated there by his grandfather and father. He graduated from KU and received a master's degree at Northwestern before being drafted. He served in both the Army and Navy in World War II. He was recruited by the owners of the Daily Times, then only two years old, in 1949. He and editor Sylvan Meyer brought the paper to national recognition. It was one of only two Georgia newspapers that supported open schools during desegregation days and opposed racist legislation in the state.