

# *W. Richard Nelson*

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## **PROFESSIONAL EXPERIENCE:**

### **University of Kansas — Lawrence, Kansas** **1996-present**

*General Manager, Newsroom Coordinator, KUJH-TV*

Teach advanced courses in broadcast journalism. Students work as reporters, photographers and producers in the KUJH-TV newsroom; class discussions deal with advanced techniques, ethics and professional standards.

- Responsible for management of KUJH-TV, including programming, budgeting, equipment purchasing, staff, strategic planning.
- Supervise the newsroom operations of KUJH-TV.
- Courses taught:
  - Journalism 301 – Research and Writing
  - Journalism 693 – TV News 2
  - Journalism 692 – TV News 1 (lab supervision)
  - Journalism 288 – Laboratory in Media
  - Journalism 488 – Media Studies: Broadcasting
  - Journalism 506 – Directed Study

### **CNBC Asia — Hong Kong** **1995-1996**

*Program Consultant*

- Consulted on programming, production and presentation, with special emphasis on writing and visual presentation.
- Trained staff, including experienced business journalists with little or no television background, and young, inexperienced producers and writers. (6-month contract)

### **PT Indosiar Visual Mandiri — Jakarta, Indonesia** **1994-1995**

*Advisor*

- Provided consultation and planning assistance in establishing news department, and developing news programming, operational systems and production standards.
- Trained staff in story presentation and production techniques. (1-year contract)

### **KCTV (CBS) — Kansas City, Missouri** **1986-1993**

*Managing Editor*

- Oversaw quality control of newscasts and individual stories.
- Supervised newscast content.
- Participated in general newsroom administration, including input on personnel decisions, budgeting, programming philosophies, training, and operations.
- Managed newsroom automation system.

**WLOS-TV (ABC) — Asheville, North Carolina 1985-1986***News Director*

- Managed 35-person news staff, including budgeting, equipment purchases, personnel decisions, general news philosophies, audience research, strategic planning.

**KCRG-TV (ABC) — Cedar Rapids, Iowa 1984-1985***News Director*

- Managed 25-person news staff, including budgeting, equipment purchases, personnel decisions, general news philosophies, audience research, strategic planning.

**KSNW-TV (NBC) — Wichita, Kansas 1984***News Director*

- Managed 35-person news staff, including budgeting, personnel decisions, general news philosophies, audience research, strategic planning.

**TELEVISION BROADCASTS, Ltd. — Hong Kong 1983***Consultant, Anchor*

- Critiqued and made suggestions for improvement in English language broadcasts and newsroom operations for the leading Hong Kong television station.
- Anchored main English-language evening newscast. (3-month contract)

**UNIVERSITY OF MISSOURI-COLUMBIA 1975-1983****KOMU-TV (NBC) — Columbia, Missouri***Instructor/Associate Professor**News Director, Anchor (1978-1983)*

- Managed news staff made up mostly of journalism students. Duties included budgeting, personnel decisions, general news philosophies, equipment purchases and strategic planning.
- Supervised planning and construction of major newsroom addition.
- Anchored newscasts and election coverage.
- Taught courses in television news reporting, videography, editing, and producing.

*Managing Editor (1975-1978)*

- Planned content of three daily newscasts.
- Supervised reporters, photographers and producers. Oversaw conversion from film to electronic news gathering.

**WKY-TV (NBC) — Oklahoma City, Oklahoma 1971-1975***Reporter*

- Covered general assignments, education, state government and politics.

**ADDITIONAL TEACHING EXPERIENCE****University of North Carolina-Asheville 1986***Adjunct Instructor***University of Missouri-Kansas City 1986-1987 & 1997**

*Adjunct Instructor*

**Park College — Parkville, Missouri**

**1996-1997**

*Adjunct Instructor*

### **ADDITIONAL SKILLS**

Web page design and maintenance using Dreamweaver

Videography using Canon XL-1, Canon GL-1.

Non-linear video editing using Apple Final Cut, Video Toaster [4], NewTek SpeedEdit

Graphics creation using Adobe Photoshop, VT [4] (Aura and Lightwave), PowerPoint, other software.

### **EDUCATION, PROFESSIONAL AFFILIATIONS, AWARDS:**

M.A., Journalism, University of Missouri-Columbia, 1971

B.A., Liberal Arts, Central Methodist College, Fayette, Missouri, 1967

Member, Radio-Television News Directors Association, 1978-1993; 1998-Present

Member, Society of Professional Journalists, 1971-Present

Member, Kansas City Press Club, 1986-Present

- Treasurer 2007-Present
- Secretary 2005-2007
- Board member 2002-2005
- President-elect 1991-92
- President 1992-93
- Newsletter editor 1991-94

Member, National Lesbian & Gay Journalists Association, 2000-Present

“Distinguished Alumnus Award,” Central Methodist College, 1992

“Member of the Year,” Kansas City Press Club, 1994, 2006