

To petition for admission, students should consult the Journalism Advising and Records Office. In reviewing petitions, the School considers elements such as ACT scores, socioeconomic factors, academic progress and passion for the profession.

## APPLYING FOR ADMISSION

**DEADLINES FOR APPLICATION: SEPT. 1 FOR SPRING ADMISSION AND FEB. 1 FOR SUMMER AND FALL ADMISSION.** To apply for admission, qualified candidates must submit a change-of-school form to the Journalism Advising and Records Office, 201 Stauffer-Flint Hall, by the above admission deadlines. Transfer students must apply through the Office of Admissions. **Late applications will not be accepted.**

For admission, all grades in courses taken and retaken at KU will be included in calculating the cumulative grade point average. **Students entering college prior to fall 2006 should contact the Journalism Advising and Records Office for admission requirements or see [www.journalism.ku.edu](http://www.journalism.ku.edu).**

*\* Please note students are required to open a KU e-mail account and check it regularly. This is how faculty and administration will communicate with students.*

## SCHOOL MISSION STATEMENT

The mission of the School of Journalism is to teach students to think critically and creatively while preparing them for careers in journalism, mass communications and related fields and for graduate study. Graduates of the School will:

- Appreciate the value of freedom of expression and its importance in society.
- Be able to critically analyze mass media.
- Have an ethical framework for the practice of journalism and mass communication.
- Demonstrate an understanding of the value of a diverse society, a diverse work place and the importance of reflecting that diversity in mass media.
- Demonstrate an understanding of the impact of changing media technologies on society.
- Demonstrate effective production and presentation skills for the media.

- Demonstrate an understanding of the importance of research for adding new knowledge and an ability to employ research techniques for analysis and interpretation.
- Demonstrate an understanding of how communications organizations function and the important management issues they face.

**NOTE:** The William Allen White School of Journalism and Mass Communications does NOT tolerate plagiarism, fabrication of evidence or falsification of evidence. Please see the School's policy online ([www.journalism.ku.edu](http://www.journalism.ku.edu)) for more information.

## SUGGESTED COURSE SCHEDULES

Suggested freshman/sophomore course schedule for pre-Journalism students:

<u>Freshman Year:</u>	<u>Credit Hours:</u>
Engl 101 and Engl 102	6
Math 101 and Math 105 or 106 or 111 or 115	6
Foreign Language I and II	10
Prin. Course - Social Sciences or Humanities	3
Natural Science Lab	4 or 5
Jour 101: Media and Society	3

**Total Credit Hours: 32-33**

<u>Sophomore Year:</u>	<u>Credit Hours:</u>
Engl 203 - 211	3
Econ 104 or 142 or 144	3 or 4
Foreign Language III and IV	6
Coms 130 or 230	3
Prin. Course - Social Sciences or Humanities	3
Non-Western Culture	3
Distribution Courses	6
Jour 301 (if admitted)*	3

*\*A student must take the School's grammar and usage test before enrolling in J301.*

**Total Credit Hours: 30-31**



**QUESTIONS?** For more information regarding admission requirements, please contact the Journalism Advising and Records Office in 201 Stauffer-Flint Hall. For general information about the William Allen White School of Journalism and Mass Communications, please visit the Web site at: [www.journalism.ku.edu](http://www.journalism.ku.edu)

# KU

WILLIAM ALLEN WHITE  
SCHOOL OF JOURNALISM  
& MASS COMMUNICATIONS

The University of Kansas

## Undergraduate Admission Requirements Guide

*For students entering college  
in the fall of 2006 and after*



Stan and Madeline Stauffer Multimedia Newsroom

UPDATED FEBRUARY 2009

# Undergraduate Admissions Requirements Guide

**T**hank you for considering the William Allen White School of Journalism and Mass Communications. We have designed this guide to help students prepare for admission into the School. If at any time you have questions, or need further assistance, please contact the Journalism Advising and Records Office in 201 Stauffer-Flint Hall or visit the School of Journalism online at [www.journalism.ku.edu](http://www.journalism.ku.edu).

## ADMISSION REQUIREMENTS

### ENGLISH: (Option A, B, or C)

In order to determine proper placement, write your Engl ACT score in the space provided and select the appropriate option based on the score. Engl ACT Score: \_\_\_\_\_

**A.** Engl ACT  $\leq$  30      **B.** Engl ACT  $\geq$  31 or SAT 600 verbal  
Engl 101 \_\_\_\_\_      Engl 101 Exempt  
Engl 102 \_\_\_\_\_      Engl 102 \_\_\_\_\_

**C.** Engl ACT  $\geq$  34 or SAT 650 verbal  
Engl 101 Exempt      Engl 105 \_\_\_\_\_

### **And one of the following:**

Engl 203 \_\_\_\_\_      Engl 205 \_\_\_\_\_      Engl 209 \_\_\_\_\_  
Engl 210 \_\_\_\_\_      Engl 211 \_\_\_\_\_

All students are required to enroll in the appropriate English course during initial KU enrollment and must remain continuously enrolled in English courses until completion of Engl 102 or Engl 105. Pre-Journalism majors must take the third English course the following semester. Students must average 2.67 in the required English courses when all are completed at KU. When any English courses are transferred, students must average a 3.0 English GPA or 2.67 plus an English ACT score of 25 or better.

### ORAL COMMUNICATIONS: (Option A or B)

**A.** Coms 130 \_\_\_\_\_ or Coms 230 \_\_\_\_\_ or

**B.** Speech Dept. Exemption: \_\_\_\_\_ Consult the Dept. of Communication Studies for exemption (one year high school work of B or better). See Undergraduate Catalog.

### MATHEMATICS: (One of the following courses)

Math 105 Intro. to Topics in Math \_\_\_\_\_

Math 106 Intro. to Finite Math \_\_\_\_\_

Math 111 Matrix Algebra, Prob. and Stats. \_\_\_\_\_

Math 115 Calculus I \_\_\_\_\_

Math 121 Calculus I \_\_\_\_\_  
Math 141 Calculus I: Honors \_\_\_\_\_  
Math 365 Elementary Statistics \_\_\_\_\_  
Biol 570 Intro. to Biostatistics \_\_\_\_\_

**Math placement guide:** Math ACT Score: \_\_\_\_\_

Math ACT  $<$  22      If Math ACT is 22 to 25

Math 002 \_\_\_\_\_      Math 101 \_\_\_\_\_

A student who has a Math ACT of 26 or better AND three years high school math or more, including two years of algebra and a half year trigonometry, is exempt from Math 101. If ACT is 26-27, enroll in Math 105, 106, 111, or 115.

**FOREIGN LANGUAGE:** Completion of the foreign language requirement through the 2nd level is required for admission. Graduation from the School of Journalism requires the completion of a 4th semester level in a foreign language or the demonstration of proficiency in a foreign language as determined by the appropriate language department. Non-native speakers of English may be exempt.

### ECONOMICS:

Econ 104 \_\_\_\_\_ or Econ 142 \_\_\_\_\_ or Econ 144 \_\_\_\_\_  
(Math 101, College Algebra is prerequisite)

**DISTRIBUTION:** Principal courses in humanities and social sciences are required. See the Undergraduate Catalog.

Humanities (H) \_\_\_\_\_ (In addition to 3rd required Engl course)  
Social Science (S) \_\_\_\_\_ (In addition to Economics)

**LABORATORY SCIENCE:** Natural science course with a lab \_\_\_\_\_ (4 hrs. min.)

**JOUR 101 MEDIA AND SOCIETY:** Completion of Jour 101 with a 2.0 or better is an admission requirement. Transfer students may be provisionally admitted even though they have not completed Jour 101. But, they must enroll in Jour 101 during their first semester at KU.

## ADMISSION OPTIONS

### 1) DIRECT ADMISSION OF INCOMING FRESHMEN:

**Qualifications:** English ACT score of 33 or higher or Verbal SAT equivalent score and Composite ACT score of 30 or higher or equivalent SAT Composite score, and high school GPA, unweighted, of 3.7 or above.

A student who transfers one or more English courses or has Advanced Placement credit in English also must meet the ACT or SAT requirements stated above to be directly admitted.

The directly-admitted student must maintain a 2.5 cumulative GPA and will be placed on probation in the School if the cumulative GPA falls below 2.5. Failure to achieve a 2.5 cumulative GPA in one semester of probation may lead to dismissal from the School. To retain admission to the School, the student must fulfill the courses required for admission by the completion of 45 hours:

- English 101 or exemption, 102 or 105 and one of the following: English 203, 205, 209, 210 or 211. (If all English courses are taken at KU, the required English GPA is 2.67. When any English courses are transferred, students must average a 3.0 English GPA or 2.67 plus an English ACT score of 25 or better. Because a directly-admitted student has an Engl ACT score of 33 or higher, he or she must earn a 2.67 English GPA whether the courses are completed at KU or are transferred.)
- Communication Studies 130 or 230 exemption.
- One of the following Math courses: 105, 106, 111, 115, 121, 141, 365, or Biol 570.
- Completion through level two of a foreign language (proficiency through the fourth level is required for graduation.)
- Economics 104 or 142 or 144.
- A principal course in a humanities department.
- A principal course in a social science department.
- A 4-5 hour natural science course with a lab.
- Journalism 101 with a grade of 2.0 or higher.

**2) REGULAR ADMISSION:** A student who is not eligible for direct admission will be admitted to the College of Liberal Arts and Sciences as a pre-Journalism major. A student may apply when completing 45 hours in the semester of application, including required courses (listed above under direct admission of incoming freshmen and admission requirements), with a minimum cumulative GPA of 2.50. Transfer students must earn a minimum KU cumulative GPA of 2.50 during their first semester.

**ADMISSION IS COMPETITIVE** - The number of students admitted each semester depends on the number graduating in the preceding semester and the School's overall capacity. Candidate selection is based on GPA. Ninety percent of available spaces will be filled by candidates with the highest overall GPAs. The remaining ten percent will be selected from among those who petition by the deadline, provided their overall GPA is a minimum of 2.50.